

Voters Pulse Politics

Postal Universe	138,061,286	\$85/M
Democrat Registrant	36,687,491	+\$10/M
Republican Registrant	27,917,735	+\$10/M
Independent Registrant	63,103,384	+\$10/M

Voters Pulse Politics from AWI is a politically engaged audience wants to live in a better world and is willing to vote and donate to candidates that they believe in. These active registered voter selects are segmented by party affiliation including Democrat, Republican, and Independent.

With politics always on the front burner this group is looking to make party contributions and these individuals heed the call for help. AWI's Voters Pulse Politics is the perfect audience for local, state and national elections as well as political donations and other consumer offers.

Political Party Affiliation

- Democrat 36,687,491
- Republican 27,917,735
- Independent 63,103,384

Be first in the mailbox with AWI! Counts are updated monthly, published quarterly. Please inquire about usage.

Are you looking for a multi-channel solutions partner? AWI is your one-stop shop to be first in the mailbox and the Inbox! AWI literally delivers your emails! AWI email services price includes HTML setup, transmission, testing, and reporting.

Visit us at andrewswharton.com for all your marketing needs!

To place an order or for more information:

[Rob Brickley](mailto:Rob.Brickley@andrewswharton.com) +1.631.470.4546 x204

[Jose Zaldivar](mailto:Jose.Zaldivar@andrewswharton.com) +1.631.470.4546 x206

LAST UPDATED

10/4/2018
Counts updated monthly, published quarterly.

SELECTS

Registered Party Affiliation	\$10/M
Geo/Geographical	\$5/M
Gender/Sex	\$5/M
Age	\$10/M
Income	\$10/M
Ethnic/Ethnicity	\$10/M
Dwelling Size/Type	\$10/M
Length of Residence	\$10/M

ADDRESSING

EMAIL/FTP \$50/F

MINIMUM ORDER QUANTITY

Postal Universe 12,000

NET NAME AVAILABLE

85% on orders ≥ 50000 \$10/M Run Charge

ADDITIONAL INFORMATION

% Female 53%
% Male 45%

TRACKING CODE ID

NextMark ID 310500
SRDS ID 936333-0

Prepayment required for first time and email clients. Each rental provides only one-time use. Sample mailing, telemarketing script, and/or emailing creative required. Orders cancelled after original mail date require payment in full; prior to original mail date subject to \$150 cancellation fee per order, \$10/M running charge, format charges, and shipping costs. Email orders cancelled after creative testing subject to \$150 cancellation fee per order.