

Upscale Food & Wine Buyers

Postal Universe	981,145	\$95/M
Monthly Hotline	684,840	+\$10/M
Email Universe	702,732	\$175/M

Email Price Includes HTML Setup, Transmission, Testing, & Reporting

Upscale Food & Wine Buyers from AWI is the responsive consumer universe you have been waiting for. With an average income of \$125,000 these individuals enjoy the better things in life and have the discretionary income to make it happen. Email price includes HTML setup, transmission, testing, and reporting!

AWI brings you the Upscale Food & Wine Buyers database which is perfect for your multi-channel offering! Utilize selects to further segment your target market and better understand this customer with our A/B Testing for email!

AWI is your multi-channel solutions partner to be first in the mailbox and the Inbox! AWI literally delivers your emails! AWI email services price includes HTML setup, transmission, testing, and reporting. Counts are updated monthly and published quarterly. Please inquire about usage.

Visit us at andrewswharton.com for all your marketing needs!

To place an order or for more information please email us at becertain@andrewswharton.com.

LAST UPDATED

4/1/2021
Counts updated monthly, published quarterly.

SELECTS

Monthly Hotline	\$10/M
Geo/Geographical	\$5/M
Gender/Sex	\$5/M
Age	\$10/M
Income	\$10/M
A/B Split	\$350/F
Opt-out Suppression	\$350/F

ADDRESSING

EMAIL/FTP	\$50/F
HTML Setup, Transmission, Testing, Reporting	N/C

MINIMUM ORDER QUANTITY

Postal Universe	12,000
Email Universe	25,000

NET NAME AVAILABLE

85% on orders ≥ 50000 \$10/M Run Charge

REUSE AVAILABLE

Minimum Reuse Order 6,000

TRACKING CODE ID

NextMark ID	303915
SRDS ID	932454-0

Prepayment required for first time and email clients. Each rental provides only one-time use. Sample mailing, telemarketing script, and/or emailing creative required. Orders cancelled after original mail date require payment in full; prior to original mail date subject to \$150 cancellation fee per order, \$10/M running charge, format charges, and shipping costs. Email orders cancelled after creative testing subject to \$150 cancellation fee per order.