

Unemployed & Uninsured Consumers

Postal Universe	154,897	\$85/M
Monthly Hotline	17,148	+\$10/M

AWI brings you the Unemployed and Uninsured Consumer file which consists of out-of-work individuals who are currently looking for employment and new careers. These job seekers are filling out applications online and emailing their resumes to potential employers. With the ability to select by education level, mailers can target those who would most likely want to improve their odds in the job market by returning to college or pursuing trade schools.

When looking for job, these job seekers are also trying to get insurance coverage for their family, included in this file are segments for uninsured individuals, which can provide additional targeted prospects for insurance services.

Unemployed and Uninsured Consumers from AWI are the perfect prospects for continuing education offers, quick cash and pay day loans, career advancement, business and money-making opportunity, credit card and debt consolidation, coupon offers, health, dental, vision, life, and auto insurance offers, and much more! Be first in the mailbox with AWI!

AWI is your multi-channel solutions partner, your one-stop shop to be first in the mailbox and the Inbox! AWI literally delivers your emails! AWI email services price includes HTML setup, transmission, testing, and reporting. Counts are updated monthly or weekly and published quarterly. Please inquire about usage.

Visit us at andrewswharton.com for all your marketing needs!

To place an order or for more information:

[Rob Brickley](mailto:Rob.Brickley@andrewswharton.com) +1.631.470.4546 x204

[Jose Zaldivar](mailto:Jose.Zaldivar@andrewswharton.com) +1.631.470.4546 x206

LAST UPDATED

10/4/2018

Counts updated monthly, published quarterly.

SELECTS

Monthly Hotline	\$10/M
Geo/Geographical	\$5/M
Gender/Sex	\$5/M
Homeowner	\$5/M
Education Level	\$10/M
Presence of Child	\$10/M
Age	\$12/M
Income	\$12/M
Ethnic/Ethnicity	\$12/M

ADDRESSING

EMAIL/FTP \$50/F

MINIMUM ORDER QUANTITY

Postal Universe 12,000

NET NAME AVAILABLE

85% on orders ≥ 50000 \$10/M Run Charge

REUSE AVAILABLE

Minimum Reuse Order 6,000

ADDITIONAL INFORMATION

Source Multi Sourced

TRACKING CODE ID

NextMark ID 500094

SRDS ID 994078-0

Prepayment required for first time and email clients. Each rental provides only one-time use. Sample mailing, telemarketing script, and/or emailing creative required. Orders cancelled after original mail date require payment in full; prior to original mail date subject to \$150 cancellation fee per order, \$10/M running charge, format charges, and shipping costs. Email orders cancelled after creative testing subject to \$150 cancellation fee per order.