

Total New Movers

Postal Universe	14,640,000	\$75/M
Monthly Hotline	1,220,000	+\$25/M
Weekly Hotline	305,000	+\$35/M

AWI's Total New Movers database reaches weekly new movers and brand new homeowners that have just purchased a new home. This database is updated weekly through county courthouse records of deeds, new phone connects, publisher subscription change of address, and other essential data types.

Total New Movers from AWI has been enhanced with email addresses (approximately 70,000 weekly records contain email addresses) and we have also identified several demographic attributes such as presence of children, age, ethnicity and income. *Every Monday* we feature the week's newest new movers and new homeowners nationwide!

New Movers & New Homeowners on this file are a perfect fit for credit card offers, catalog credit offers, electronics, home services, banking, retail and shopping offers, direct to consumer insurance offers and much more!

AWI is your multi-channel solutions partner, your one-stop shop to be first in the mailbox and the Inbox! AWI literally delivers your emails! AWI email services price includes HTML setup, transmission, testing, and reporting. Counts are updated monthly or weekly and published quarterly. Please inquire about usage.

Visit us at andrewswharton.com for all your marketing needs!

To place an order or for more information please email us at becertain@andrewswharton.com.

LAST UPDATED

4/1/2021
Counts updated weekly, published quarterly.

SELECTS

Monthly Hotline	\$25/M
Weekly Hotline	\$35/M
Age	\$15/M
Income	\$15/M
Ethnic/Ethnicity	\$15/M
Donor Type	\$15/M
Previous Address	\$15/M
Presence of Child	\$15/M
Phone Number	\$35/M

ADDRESSING

EMAIL/FTP \$50/F

MINIMUM ORDER QUANTITY

Postal Universe 12,000

ADDITIONAL INFORMATION

Enhanced with Email Addresses 70000 Weekly Records with Email

TRACKING CODE ID

NextMark ID 473053
SRDS ID 991751-0

Prepayment required for first time and email clients. Each rental provides only one-time use. Sample mailing, telemarketing script, and/or emailing creative required. Orders cancelled after original mail date require payment in full; prior to original mail date subject to \$150 cancellation fee per order, \$10/M running charge, format charges, and shipping costs. Email orders cancelled after creative testing subject to \$150 cancellation fee per order.