

Timeshare Owners

Postal Universe	1,872,364	\$85/M
Monthly Hotline	154,267	+\$10/M
Email Universe	1,847,240	\$145/M

Email Price Includes HTML Setup, Transmission, Testing, & Reporting

Timeshare Owners from AWI are travelers that have made an investment in a timeshare for themselves and their families. These active travelers enjoy visiting new locations, sightseeing, and the overall thrill of traveling. This audience has the financial resources and residual incomes to invest in a vacation ownership location. Timeshare Owners from AWI is perfect for a multi-channel offer! Contact name and permanent home address is available on each record! Utilize selects such as families with children, seniors, and luxury timeshares to further segment your target market. Email price includes HTML setup, transmission, testing, and reporting!

AWI brings you the Timeshare Owners database complete with vacation owners and travelers who are terrific prospects for entertainment, vacation plans, memberships, insurance, financial services, book clubs, magazines, car rentals, travel accessories, luggage, internet travel sites, discount travel clubs, entertainment clubs, rewards programs, travel books, credit cards with travel premiums, photography, leisure and more timeshares.

AWI is your multi-channel solutions partner, your one-stop shop to be first in the mailbox and the Inbox! AWI literally delivers your emails! AWI email services price includes HTML setup, transmission, testing, and reporting. Counts are updated monthly or weekly and published quarterly. Please inquire about usage.

Visit us at andrewswharton.com for all your marketing needs!

To place an order or for more information please email us at becertain@andrewswharton.com.

LAST UPDATED

4/1/2021
Counts updated monthly, published quarterly.

SELECTS

Monthly Hotline	\$10/M
Geo/Geographical	\$5/M
Gender/Sex	\$5/M
Age	\$10/M
Income	\$10/M
Presence of Child	\$10/M
Phone Number	\$65/M
A/B Split	\$350/F
Opt-out Suppression	\$350/F

ADDRESSING

EMAIL/FTP	\$50/F
HTML Setup, Transmission, Testing, Reporting	N/C

MINIMUM ORDER QUANTITY

Postal Universe	10,000
Email Universe	25,000

NET NAME AVAILABLE

85% on orders ≥ 50000 \$10/M Run Charge

REUSE AVAILABLE

Minimum Reuse Order 5,000

TRACKING CODE ID

NextMark ID	274266
SRDS ID	956629-0

Prepayment required for first time and email clients. Each rental provides only one-time use. Sample mailing, telemarketing script, and/or emailing creative required. Orders cancelled after original mail date require payment in full; prior to original mail date subject to \$150 cancellation fee per order, \$10/M running charge, format charges, and shipping costs. Email orders cancelled after creative testing subject to \$150 cancellation fee per order.