

SOHO Businesses

Postal Universe	3,197,075	\$95/M
Monthly Hotline	126,422	+\$10/M

SOHO Businesses from AWI delivers you the Small/Single Office and Home Office Masterfile help you reach those professionals that are running their businesses from their homes. These professionals have the same needs as any other business location. Their unique needs include office decor, office furnishings, office machines, reliable computer, internet and communications services, training and repair, postage and time-saving delivery services.

AWI brings you the SOHO Businesses database is primarily comprised of owners of small businesses and the file is updated monthly, to ensure deliverability, accuracy and timeliness of the data. The SOHO Businesses database is a multi-sourced file derived from a wide array including: trade show and seminar registration, mail orders buyers at business address, corporate and telco-phone directories, yellow pages, public records, survey data, subscription data, and on-line sources. Be first in the mailbox with AWI!

AWI is your multi-channel solutions partner, your one-stop shop to be first in the mailbox and the Inbox! AWI literally delivers your emails! AWI email services price includes HTML setup, transmission, testing, and reporting. Counts are updated monthly or weekly and published quarterly. Please inquire about usage.

Visit us at andrewswharton.com for all your marketing needs!

To place an order or for more information please email us at becertain@andrewswharton.com.

LAST UPDATED

4/1/2021

Counts updated monthly, published quarterly.

SELECTS

Monthly Hotline	\$10/M
Geo/Geographical	\$5/M
Gender/Sex	\$5/M
Job Title	\$5/M
SIC/NAICS Code	\$10/M
Annual Sales Volume	\$10/M
Women Professionals	\$10/M
Asian Professionals	\$10/M
Hispanic Professionals	\$10/M
Phone Number	\$25/M

ADDRESSING

EMAIL/FTP \$50/F

MINIMUM ORDER QUANTITY

Postal Universe 15,000

NET NAME AVAILABLE

85% on orders ≥ 50000 \$10/M Run Charge

REUSE AVAILABLE

Minimum Reuse Order 7,500

TRACKING CODE ID

NextMark ID 300956

SRDS ID 931743-0

Prepayment required for first time and email clients. Each rental provides only one-time use. Sample mailing, telemarketing script, and/or emailing creative required.

Orders cancelled after original mail date require payment in full; prior to original mail date subject to \$150 cancellation fee per order, \$10/M running charge, format charges, and shipping costs.

Email orders cancelled after creative testing subject to \$150 cancellation fee per order.