

# Small Business Masterfile

Postal Universe	7,114,207	\$110/M
Email Universe	4,168,729	\$170/M

*Email Price Includes HTML Setup, Transmission, Testing, & Reporting*

Small Business Masterfile from AWI is the premier source to reach the rapidly growing market of small to mid-size businesses. Multi-sourced from a wide array of sources including: state and federal public records, business white pages, business and corporate filings, corporate annual reports, business directories, and other proprietary sources. Email price includes HTML setup, transmission, testing, and reporting!

AWI brings you the Small Business Masterfile a responsive universe complete with businesses and professionals needing vital services to keep their services up and running such as computers, office supplies, office décor, telecommunications, and much more! Utilize our firmographic selects to further target your small business prospects.

AWI is your multi-channel solutions partner, your one-stop shop to be first in the mailbox and the Inbox! AWI literally delivers your emails! AWI email services price includes HTML setup, transmission, testing, and reporting. Counts are updated monthly or weekly and published quarterly. Please inquire about usage.

Visit us at [andrewswharton.com](http://andrewswharton.com) for all your marketing needs!

To place an order or for more information please email us at [becertain@andrewswharton.com](mailto:becertain@andrewswharton.com).

### LAST UPDATED

4/1/2021

*Counts updated monthly, published quarterly.*

### SELECTS

Geo/Geographical	\$5/M
Job Title	\$10/M
SIC/NAICS Code	\$10/M
Sales Volume	\$10/M
Number of Employees	\$10/M
Fax Number	\$10/M
Phone Number	\$25/M
A/B Split	\$350/F
Opt-out Suppression	\$350/F

### ADDRESSING

EMAIL/FTP	\$50/F
HTML Setup, Transmission, Testing, Reporting	N/C

### MINIMUM ORDER QUANTITY

Postal Universe	12,000
Email Universe	25,000

### NET NAME AVAILABLE

85% on orders ≥ 50000      \$10/M Run Charge

### REUSE AVAILABLE

Minimum Reuse Order      6,000

### TRACKING CODE ID

NextMark ID	326485
SRDS ID	943792-0

*Prepayment required for first time and email clients. Each rental provides only one-time use. Sample mailing, telemarketing script, and/or emailing creative required. Orders cancelled after original mail date require payment in full; prior to original mail date subject to \$150 cancellation fee per order, \$10/M running charge, format charges, and shipping costs. Email orders cancelled after creative testing subject to \$150 cancellation fee per order.*