

Short Term Lending Database

Postal Universe	45,869,866	\$90/M
Monthly Hotline	2,150,553	+\$10/M

Short Term Consumer Lending Database from AWI delivers verified consumers who have both qualified for and signed up for one or more short term lending products. All consumer data was verified at the time of the consumer qualified for and executed the lending product agreement.

With over 45MM loan level records and an average monthly new-to-files of 2MM records, AWI's Short Term Consumer Lending Database delivers an audience that is actively seeking lending and other financial products to help them manage their debts and improve their financial health. These consumers are also candidates for automotive and consumer products that offer pay-over-time terms for financing. Short term lending is a growing industry that serves underbanked and sub-prime consumer segments as well as provides a bridge convenience product for busy consumers. AWI's Short Term Consumer Lending Database is aggregated from multiple online sources providing non-regulated short term consumer lending products.

AWI's Short Term Consumer Lending Database is available to license. Please inquire.

AWI Branded Data offers you unique data products *exclusively* available from Andrews Wharton and our extensive partnerships across the data industry. AWI is your multi-channel solutions partner to be first in the mailbox and the Inbox! Counts are updated monthly and published quarterly. Please inquire about net/net arrangements, licensing, and usage.

Visit us at andrewswharton.com for all your marketing needs!

To place an order or for more information:

[Rob Brickley](mailto:Rob.Brickley@andrewswharton.com) +1.631.470.4546 x204

[Jose Zaldivar](mailto:Jose.Zaldivar@andrewswharton.com) +1.631.470.4546 x206

LAST UPDATED

7/9/2019
Counts updated monthly, published quarterly.

SELECTS

Monthly Hotline	\$10/M
Geo/Geographical	\$15/M
Monthly Income	\$15/M
Employment Date	\$15/M
Occupation	\$15/M
Home Phone	\$10/M
Mobile Phone	\$20/M
Employer with Phone	\$30/M
Checking Account Bank of Record	\$15/M
Email Address	\$70/M

ADDRESSING

EMAIL/FTP \$50/F

MINIMUM ORDER QUANTITY

Postal Universe 10,000

NET NAME AVAILABLE

85% on orders \geq 50,000 \$10/M Run Charge

REUSE AVAILABLE

Minimum Reuse Order 5,000

ADDITIONAL INFORMATION

Flat Fee Testing \$650 for 10000 Records

TRACKING CODE ID

NextMark ID 542830

SRDS ID 463906-0

Prepayment required for first time and email clients. Each rental provides only one-time use. Sample mailing, telemarketing script, and/or emailing creative required. Orders cancelled after original mail date require payment in full; prior to original mail date subject to \$150 cancellation fee per order, \$10/M running charge, format charges, and shipping costs. Email orders cancelled after creative testing subject to \$150 cancellation fee per order.