

Recently Divorced A New Chapter

Postal Universe	703,880	\$95/M
Monthly Hotline	44,948	+\$10/M
Email Universe	2,213,525	\$155/M

Email Price Includes HTML Setup, Transmission, Testing, & Reporting

Recently Divorced A New Chapter from AWI is updated monthly from proprietary sources and has various selects available to better refine your target audience. This population is typically interested in self-improvement opportunities, social networking, travel, health and fitness, spiritual and religious opportunities. These individuals want to make positive changes in their lives and many want to explore the interests they had before they were married and settled down. Reach these prospects and they begin a new chapter in their lives. Email price includes HTML setup, transmission, testing, and reporting!

AWI brings you the Recently Divorced database chock-full of individuals who are beginning their next chapter. This is a perfect universe for a myriad offers from financial products and real estate to vacation and travel!

AWI is your multi-channel solutions partner, your one-stop shop to be first in the mailbox and the Inbox! AWI literally delivers your emails! AWI email services price includes HTML setup, transmission, testing, and reporting. Counts are updated monthly or weekly and published quarterly. Please inquire about usage.

Visit us at andrewswharton.com for all your marketing needs!

To place an order or for more information please email us at becertain@andrewswharton.com.

LAST UPDATED

4/1/2021
Counts updated monthly, published quarterly.

SELECTS

Monthly Hotline	\$10/M
Geo/Geographical	\$5/M
Gender/Sex	\$5/M
Age	\$10/M
Income	\$10/M
Ethnic/Ethnicity	\$10/M
Divorce Date	\$10/M
A/B Split	\$350/F
Opt-out Suppression	\$350/F

ADDRESSING

EMAIL/FTP	\$50/F
HTML Setup, Transmission, Testing, Reporting	N/C

MINIMUM ORDER QUANTITY

Postal Universe	12,000
Email Universe	25,000

NET NAME AVAILABLE

85% on orders ≥ 50000 \$10/M Run Charge

REUSE AVAILABLE

Minimum Reuse Order	6,000
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TRACKING CODE ID

NextMark ID	304254
SRDS ID	932760-0

Prepayment required for first time and email clients. Each rental provides only one-time use. Sample mailing, telemarketing script, and/or emailing creative required. Orders cancelled after original mail date require payment in full; prior to original mail date subject to \$150 cancellation fee per order, \$10/M running charge, format charges, and shipping costs. Email orders cancelled after creative testing subject to \$150 cancellation fee per order.