

# Prepaid Cell Phone Subscribers

Postal Universe	1,376,422	\$125/M
Monthly Hotline	116,249	+\$10/M

Prepaid Cell Phone Subscribers from AWI have opted in to receive telecommunication offers and other incentives that interest them. They are recent responders to marketing campaigns and interested in reward programs, financial offers, coupons, discount opportunities and much more.

AWI brings you the Prepaid Cell Phone Subscribers database complete with credit seeking consumers who have accepted a prepaid mobile phone offer. This universe is seeking to build or rebuild their credit as they may have no, limited, or questionable credit history.

Add additional selects to target your market segment and don't forget that these are wonderful prospects for different financial programs, sub-prime financial products, secured card offers, credit repair, debt consolidation, and much more! Be first in the mailbox with AWI!

AWI is your multi-channel solutions partner, your one-stop shop to be first in the mailbox and the Inbox! AWI literally delivers your emails! AWI email services price includes HTML setup, transmission, testing, and reporting. Counts are updated monthly or weekly and published quarterly. Please inquire about usage.

Visit us at [andrewswharton.com](http://andrewswharton.com) for all your marketing needs!

To place an order or for more information please email us at [becertain@andrewswharton.com](mailto:becertain@andrewswharton.com).

## LAST UPDATED

4/1/2021  
Counts updated monthly, published quarterly.

## SELECTS

Monthly Hotline	\$10/M
Geo/Geographical	\$5/M
Gender/Sex	\$5/M
Age	\$10/M
Income	\$10/M

## ADDRESSING

EMAIL/FTP \$50/F

## MINIMUM ORDER QUANTITY

Postal Universe 25,000

## NET NAME AVAILABLE

85% on orders ≥ 50000 \$10/M Run Charge

## REUSE AVAILABLE

Minimum Reuse Order 12,500

## TRACKING CODE ID

NextMark ID 270507

SRDS ID 918093-0

*Prepayment required for first time and email clients. Each rental provides only one-time use. Sample mailing, telemarketing script, and/or emailing creative required. Orders cancelled after original mail date require payment in full; prior to original mail date subject to \$150 cancellation fee per order, \$10/M running charge, format charges, and shipping costs. Email orders cancelled after creative testing subject to \$150 cancellation fee per order.*