

## Platinum Donors

Postal Universe	1,421,152	\$85/M
Monthly Hotline	129,517	+\$10/M
Email Universe	487,653	\$170/M

*Email Price Includes HTML Setup, Transmission, Testing, & Reporting*

Platinum Donors are the most generous donors a charitable organization can identify. Those included in this file are passionate donors to animal, children, wildlife, environmental, veterans, political and health related issues. Email price includes HTML setup, transmission, testing, and reporting!

AWI brings you Platinum Donors who on average donate \$100+ to a their chosen causes! They are in the top ten percent of dollars donated to various fundraising causes. These socially or politically conscious individuals are typically female with a median income of \$74K. Even in these challenging economic times, these philanthropists continue to support their causes with their donation. Records are selectable by donor causes such as animal rights, political organizations, children's welfare, religious groups, and much more!!

Platinum donors are super prospects for fundraising, charity, monthly giving campaigns, regional, cultural, food/gift, health, veterans, membership, insurance, financial and publications, and can be reached at their postal address, by phone, and via email for that multi-touch solution!

AWI is your multi-channel solutions partner! AWI is your one-stop shop to be first in the mailbox and the Inbox! AWI literally delivers your emails! AWI email services price includes HTML setup, transmission, testing, and reporting. Counts are updated monthly and published quarterly. Please inquire about usage.

Visit us at [andrewswharton.com](http://andrewswharton.com) for all your marketing needs!

To place an order or for more information please email us at [becertain@andrewswharton.com](mailto:becertain@andrewswharton.com).

### LAST UPDATED

4/1/2021

*Counts updated monthly, published quarterly.*

### SELECTS

Monthly Hotline	\$10/M
Geo/Geographical	\$5/M
Gender/Sex	\$5/M
Dwelling Size/Type	\$5/M
Age	\$10/M
Income	\$10/M
Phone Number	\$65/M
A/B Split	\$350/F
Opt-out Suppression	\$350/F

### ADDRESSING

EMAIL/FTP	\$50/F
HTML Setup, Transmission, Testing, Reporting	N/C

### MINIMUM ORDER QUANTITY

Postal Universe	10,000
Email Universe	25,000

### NET NAME AVAILABLE

85% on orders ≥ 50000	\$10/M Run Charge
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### REUSE AVAILABLE

Minimum Reuse Order	5,000
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### TRACKING CODE ID

NextMark ID	266474
SRDS ID	906686-0

*Prepayment required for first time and email clients. Each rental provides only one-time use. Sample mailing, telemarketing script, and/or emailing creative required. Orders cancelled after original mail date require payment in full; prior to original mail date subject to \$150 cancellation fee per order, \$10/M running charge, format charges, and shipping costs. Email orders cancelled after creative testing subject to \$150 cancellation fee per order.*