

Newlyweds

Postal Universe	524,173	\$90/M
Monthly Hotline	34,329	+\$10/M

Newlyweds from AWI reaches recently married couples. This multi-sourced file, which includes public records of marriage licenses, has many selects available for targeting. Select by wedding month or year.

AWI brings you the happiest of audiences with Newlyweds who are the perfect prospects for a myriad of anniversary offers including gifts, jewelry, travel, restaurants, entertainment, flowers and more.

AWI is your multi-channel solutions partner! AWI is your one-stop shop to be first in the mailbox and the Inbox! AWI literally delivers your emails! AWI email services price includes HTML setup, transmission, testing, and reporting. Counts are updated monthly or weekly and published quarterly. Please inquire about usage.

Visit us at andrewswharton.com for all your marketing needs!

To place an order or for more information please email us at becertain@andrewswharton.com.

LAST UPDATED

4/1/2021
Counts updated monthly, published quarterly.

SELECTS

Monthly Hotline	\$10/M
Geo/Geographical	\$5/M
Age	\$10/M
Income	\$10/M
Wedding Date	\$10/M
Wedding Month/Year	\$10/M

ADDRESSING

EMAIL/FTP \$50/F

MINIMUM ORDER QUANTITY

Postal Universe 12,000

NET NAME AVAILABLE

85% on orders ≥ 50000 \$10/M Run Charge

ADDITIONAL INFORMATION

% Female 55%

% Male 41%

Average Income \$44000

TRACKING CODE ID

NextMark ID 303983

SRDS ID 932583-0

*Prepayment required for first time and email clients. Each rental provides only one-time use. Sample mailing, telemarketing script, and/or emailing creative required.
Orders cancelled after original mail date require payment in full; prior to original mail date subject to \$150 cancellation fee per order, \$10/M running charge, format charges, and shipping costs.
Email orders cancelled after creative testing subject to \$150 cancellation fee per order.*