

New Credit ConneXtions Seeking Debt Relief

Postal Universe	4,627,118	\$95/M
Monthly Hotline	409,967	+\$10/M
Email Universe	3,562,451	\$145/M

Email Price Includes HTML Setup, Transmission, Testing, & Reporting

New Credit ConneXtions Seeking Debt Relief from AWI delivers you an audience ready for a fresh start and a new outlook on life. In recent times, they have had financial struggles and stress. The reasons these individuals are seeking debt relief and credit counseling, can range from a job loss to major medical expenses or divorce. To help them move forward to a new better financial future, this consumer universe has responded to a debt relief and credit counseling offer. Email price includes HTML setup, transmission, testing, and reporting!

AWI brings you New Credit ConneXtions Seeking Debt Relief consumers who are in the process of rebuilding and re-establishing their financial credit. These are wonderful prospects for different financial programs including: sub-prime financial products, secured card offers, pre-paid wireless plans, and many more!

AWI's New Credit ConneXtions offers monthly and weekly hotlines with a variety of key demographic selections for both postal and email delivery!

AWI is your multi-channel solutions partner to be first in the mailbox and the Inbox! AWI literally delivers your emails! AWI email services price includes HTML setup, transmission, testing, and reporting. Counts are updated monthly and published quarterly. Please inquire about usage.

Visit us at andrewswharton.com for all your marketing needs!

To place an order or for more information:

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LAST UPDATED

10/4/2018

Counts updated monthly, published quarterly.

SELECTS

Monthly Hotline	\$10/M
Geo/Geographical	\$5/M
Gender/Sex	\$5/M
Age	\$10/M
Risk Score	\$15/M
Phone Number	\$35/M
A/B Split	\$350/F
Opt-out Suppression	\$350/F

ADDRESSING

EMAIL/FTP	\$50/F
HTML Setup, Transmission, Testing, Reporting	N/C

MINIMUM ORDER QUANTITY

Postal Universe	12,000
Email Universe	25,000

NET NAME AVAILABLE

85% on orders ≥ 50000	\$10/M Run Charge
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REUSE AVAILABLE

Minimum Reuse Order	6,000
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TRACKING CODE ID

NextMark ID	271662
SRDS ID	917062-0

Prepayment required for first time and email clients. Each rental provides only one-time use. Sample mailing, telemarketing script, and/or emailing creative required.

Orders cancelled after original mail date require payment in full; prior to original mail date subject to \$150 cancellation fee per order, \$10/M running charge, format charges, and shipping costs.

Email orders cancelled after creative testing subject to \$150 cancellation fee per order.