

New Credit ConneXtions Reverse Mortgages

Postal Universe	711,109	\$115/M
Monthly Hotline	49,427	+\$10/M

New Credit ConneXtions Reverse Mortgages from AWI delivers you seniors who have just applied for a reverse mortgage loan. A reverse mortgage allows the qualified homeowner to convert a portion of the equity in their home into tax-free cash. It gives them greater financial security, as well as a better quality of life in these uncertain times.

AWI brings you New Credit ConneXtions Reverse Mortgages applicants who are confirmed homeowners with mortgage amount, household income, age, home value, and length of residency. They are receptive to a variety of offers from home decorations, consumer electronics, insurance, retail, vacations and much more!

Add additional selects to target your market segment and don't forget that these are wonderful prospects for different financial programs, sub-prime financial products, secured card offers, pre-paid wireless plans, credit repair, and debt consolidation!

AWI's New Credit ConneXtions offers monthly and weekly hotlines with a variety of key demographic selections! Combine this with additional lists to complete multi-channel targeting!

Be first in the mailbox with AWI! Counts are updated monthly and published quarterly. Please inquire about usage.

Are you looking for a multi-channel solutions partner? AWI is your one-stop shop to be first in the mailbox and the Inbox! AWI literally delivers your emails! AWI email services price includes HTML setup, transmission, testing, and reporting.

Visit us at andrewswharton.com for all your marketing needs!

To place an order or for more information please email us at becertain@andrewswharton.com.

LAST UPDATED

4/1/2021
Counts updated monthly, published quarterly.

SELECTS

Monthly Hotline	\$10/M
Geo/Geographical	\$5/M
Age	\$10/M
Income	\$10/M
Mortgage Amount	\$0/M
Home Value	\$0/M
Length of Residence	\$10/M

ADDRESSING

EMAIL/FTP \$50/F

MINIMUM ORDER QUANTITY

Postal Universe 10,000

NET NAME AVAILABLE

85% on orders ≥ 50000 \$10/M Run Charge

REUSE AVAILABLE

Minimum Reuse Order 5,000

TRACKING CODE ID

NextMark ID 261630

SRDS ID 903790-0

Prepayment required for first time and email clients. Each rental provides only one-time use. Sample mailing, telemarketing script, and/or emailing creative required. Orders cancelled after original mail date require payment in full; prior to original mail date subject to \$150 cancellation fee per order, \$10/M running charge, format charges, and shipping costs. Email orders cancelled after creative testing subject to \$150 cancellation fee per order.