

# New Credit ConneXtions Payday Loan Applicants

Postal Universe	8,369,133	\$95/M
Email Universe	4,022,449	\$165/M

*Email Price Includes HTML Setup, Transmission, Testing, & Reporting*

New Credit ConneXtions Payday Loan Applicants from AWI delivers you a responsive audience to many difference financial offers! This audience has already applied online for a payday loan. Payday loans are small short term loans that help bridge a cash flow gap between pay days in order to take care of emergency situations, unexpected expenses and other living expenses. Email price includes HTML setup, transmission, testing, and reporting!

AWI brings you New Credit ConneXtions Payday Loan Applicants who are all 100% employed, have access to the internet and are perfect prospects for many diferent offers. Add additional selects to target your market segment and don't forget that these are wonderful prospects for different financial programs, sub-prime financial products, secured card offers, pre-paid wireless plans, credit repair, debt consolidation, and much more!

AWI's New Credit ConneXtions offers monthly and weekly hotlines with a variety of key demographic selections! Combine this with additional lists to complete multi-channel targeting!

AWI is your multi-channel solutions partner! AWI is your one-stop shop to be first in the mailbox and the Inbox! AWI literally delivers your emails! AWI email services price includes HTML setup, transmission, testing, and reporting. Counts are updated monthly or weekly and published quarterly. Please inquire about usage.

Visit us at [andrewswharton.com](http://andrewswharton.com) for all your marketing needs!

To place an order or for more information please email us at [becertain@andrewswharton.com](mailto:becertain@andrewswharton.com).

## LAST UPDATED

4/1/2021  
*Counts updated monthly, published quarterly.*

## SELECTS

Geo/Geographical	\$10/M
Gender/Sex	\$10/M
Age	\$10/M
Income	\$10/M
A/B Split	\$350/F
Opt-out Suppression	\$350/F

## ADDRESSING

EMAIL/FTP	\$50/F
HTML Setup, Transmission, Testing, Reporting	N/C

## MINIMUM ORDER QUANTITY

Postal Universe	12,000
Email Universe	25,000

## NET NAME AVAILABLE

85% on orders ≥ 50000      \$10/M Run Charge

## REUSE AVAILABLE

Minimum Reuse Order      6,000

## ADDITIONAL INFORMATION

Source      Internet/On-Line

## TRACKING CODE ID

NextMark ID	258844
SRDS ID	947352-0

*Prepayment required for first time and email clients. Each rental provides only one-time use. Sample mailing, telemarketing script, and/or emailing creative required.  
Orders cancelled after original mail date require payment in full; prior to original mail date subject to \$150 cancellation fee per order, \$10/M running charge, format charges, and shipping costs.  
Email orders cancelled after creative testing subject to \$150 cancellation fee per order.*