

New Credit ConneXtions New Credit Card Activation

Postal Universe	4,218,473	\$95/M
Monthly Hotline	326,711	+\$10/M
Weekly Hotline	100,126	+\$15/M
Email Universe	3,114,361	\$140/M

Email Price Includes HTML Setup, Transmission, Testing, & Reporting

New Credit ConneXtions New Credit Card Activation from AWI delivers you the perfect buyers with a new credit line! This credit active universe is a prime audience for a variety of offers such as electronics, home furnishings, fashion, vacations and much more! Email price includes HTML setup, transmission, testing, and reporting. Counts are updated weekly and published quarterly.

AWI brings you New Credit ConneXtions New Credit Card Activation complete with individuals who have just increased their buying power. Let them buy from you today and don't forget to add additional selects to target specific market segments!

Are you looking for a multi-channel solutions partner? AWI *is* your one-stop shop to be first in the mailbox and the Inbox! AWI literally delivers your emails! AWI email services price includes HTML setup, transmission, testing, and reporting. Counts are updated weekly and published quarterly. Please inquire about usage.

Visit us at andrewswharton.com for all your marketing needs!

To place an order or for more information:

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LAST UPDATED

10/4/2018

Counts updated weekly, published quarterly.

SELECTS

Bank Card	\$0/M
Retail Card	\$0/M
Monthly Hotline	\$10/M
Weekly Hotline	\$15/M
Geo/Geographical	\$5/M
Age	\$10/M
Income	\$10/M
A/B Split	\$350/F
Opt-out Suppression	\$350/F

ADDRESSING

EMAIL/FTP	\$50/F
HTML Setup, Transmission, Testing, Reporting	N/C

MINIMUM ORDER QUANTITY

Postal Universe	12,000
Email Universe	25,000

NET NAME AVAILABLE

85% on orders ≥ 50000 \$10/M Run Charge

REUSE AVAILABLE

Minimum Reuse Order	6,000
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TRACKING CODE ID

NextMark ID	259348
SRDS ID	904036-0

Prepayment required for first time and email clients. Each rental provides only one-time use. Sample mailing, telemarketing script, and/or emailing creative required. Orders cancelled after original mail date require payment in full; prior to original mail date subject to \$150 cancellation fee per order, \$10/M running charge, format charges, and shipping costs. Email orders cancelled after creative testing subject to \$150 cancellation fee per order.