

# New Credit ConneXtions Classic Credit Card Declines

Postal Universe	2,414,485	\$95/M
Monthly Hotline	311,367	+\$10/M
Email Universe	894,118	\$140/M

*Email Price Includes HTML Setup, Transmission, Testing, & Reporting*

New Credit ConneXtions Classic Credit Card Declines from AWI are credit seekers who are looking to establish credit relationships and are responding to a variety of offers from direct mail and telephone. This is considered by many to be the most comprehensive file of recent Credit Card applicants who have been declined. Selects are available to enhance this list and ensure that your offer reaches the best audience. Email price includes HTML setup, transmission, testing, and reporting!

AWI's New Credit ConneXtions offers monthly and weekly hotlines with a variety of key demographic selections! Combine this with additional lists to complete multi-channel targeting!

AWI is your multi-channel solutions partner! AWI is your one-stop shop to be first in the mailbox and the Inbox! AWI literally delivers your emails! AWI email services price includes HTML setup, transmission, testing, and reporting. Counts are updated monthly or weekly and published quarterly. Please inquire about usage.

Visit us at [andrewswharton.com](http://andrewswharton.com) for all your marketing needs!

To place an order or for more information please email us at [becertain@andrewswharton.com](mailto:becertain@andrewswharton.com).

## LAST UPDATED

4/1/2021  
Counts updated monthly, published quarterly.

## SELECTS

Monthly Hotline	\$10/M
Geo/Geographical	\$5/M
Age	\$10/M
Income	\$10/M
Phone Number	\$50/M
A/B Split	\$350/F
Opt-out Suppression	\$350/F

## ADDRESSING

EMAIL/FTP	\$50/F
HTML Setup, Transmission, Testing, Reporting	N/C

## MINIMUM ORDER QUANTITY

Postal Universe	10,000
Email Universe	30,000

## NET NAME AVAILABLE

85% on orders ≥ 50000      \$10/M Run Charge

## REUSE AVAILABLE

Minimum Reuse Order      5,000

## TRACKING CODE ID

NextMark ID	260481
SRDS ID	903789-0

*Prepayment required for first time and email clients. Each rental provides only one-time use. Sample mailing, telemarketing script, and/or emailing creative required.*

*Orders cancelled after original mail date require payment in full; prior to original mail date subject to \$150 cancellation fee per order, \$10/M running charge, format charges, and shipping costs.*

*Email orders cancelled after creative testing subject to \$150 cancellation fee per order.*