

Multi-Buyers Power

Postal Universe	3,845,802	\$85/M
Monthly Hotline	241,594	+\$10/M

Multi-Buyers Power from AWI is an audience with buying power and are not afraid to use it! These folks have buying power and are using it. This is a responsive list of monthly hotline multi-buyers. These consumers have purchased multiple products and services of all types through various channels.

AWI brings you the dynamic Multi-Buyers Power chock-full of active buyers who all have credit cards and have responded to and have placed orders from catalogs, direct mail, infomercials and on-line offers. These folks need more of just about everything, they are acquiring personal products, electronics, home goods, and much more.

Be first in the mailbox with AWI! Counts are updated monthly and published quarterly. Please inquire about usage.

Are you looking for a multi-channel solutions partner? AWI is your one-stop shop to be first in the mailbox and the Inbox! AWI literally delivers your emails! AWI email services price includes HTML setup, transmission, testing, and reporting.

Visit us at andrewswharton.com for all your marketing needs!

To place an order or for more information:

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LAST UPDATED

10/4/2018
Counts updated monthly, published quarterly.

SELECTS

Monthly Hotline	\$10/M
Geo/Geographical	\$5/M
Gender/Sex	\$5/M
Age	\$10/M
Income	\$10/M

ADDRESSING

EMAIL/FTP \$50/F

MINIMUM ORDER QUANTITY

Postal Universe 5,000

NET NAME AVAILABLE

85% on orders ≥ 50000 \$10/M Run Charge

REUSE AVAILABLE

Minimum Reuse Order 5,000

TRACKING CODE ID

NextMark ID 264678

SRDS ID 906250-0

Prepayment required for first time and email clients. Each rental provides only one-time use. Sample mailing, telemarketing script, and/or emailing creative required. Orders cancelled after original mail date require payment in full; prior to original mail date subject to \$150 cancellation fee per order, \$10/M running charge, format charges, and shipping costs. Email orders cancelled after creative testing subject to \$150 cancellation fee per order.