

Motorcycle Owners

Postal Universe	1,036,983	\$95/M
Monthly Hotline	128,557	+\$10/M

Motorcycle Owners from AWI delivers the power to target motorcycle owners selectable by make, model and year. Sourced from a combination of extended warranty responders, motorcycle service station records, and public records this responsive audience is ready to ride.

AWI brings you Motorcycle Owners chock-full of folks who are fans of touring, travel, music, entertainment, NASCAR, and more. You can target your desired market by selecting high-end motorcycles, custom bike owners, make, model, and year! Once you have that narrowed down, utilize demographics such as age, household income, gender, and geography for micro-targeting.

Be first in the mailbox with AWI! Counts are updated monthly and published quarterly. Please inquire about usage.

Are you looking for a multi-channel solutions partner? AWI *is* your one-stop shop to be first in the mailbox and the Inbox! AWI literally delivers your emails! AWI email services price includes HTML setup, transmission, testing, and reporting.

Visit us at andrewswharton.com for all your marketing needs!

To place an order or for more information please email us at becertain@andrewswharton.com.

LAST UPDATED

4/1/2021
Counts updated monthly, published quarterly.

SELECTS

Monthly Hotline	\$10/M
Geo/Geographical	\$5/M
Gender/Sex	\$5/M
Age	\$10/M
Household Income	\$10/M
Homeowner	\$10/M

ADDRESSING

EMAIL/FTP \$50/F

MINIMUM ORDER QUANTITY

Postal Universe 10,000

NET NAME AVAILABLE

85% on orders ≥ 50000 \$10/M Run Charge

ADDITIONAL INFORMATION

% Female	25%
% Male	70%

TRACKING CODE ID

NextMark ID	268611
SRDS ID	907496-0

Prepayment required for first time and email clients. Each rental provides only one-time use. Sample mailing, telemarketing script, and/or emailing creative required. Orders cancelled after original mail date require payment in full; prior to original mail date subject to \$150 cancellation fee per order, \$10/M running charge, format charges, and shipping costs. Email orders cancelled after creative testing subject to \$150 cancellation fee per order.