

Medical Health Insurance Seekers

Postal Universe	1,437,170	\$90/M
Monthly Hotline	101,433	+\$10/M

Medical Health Insurance Seekers from AWI delivers individuals, couples, and families who are looking for viable and affordable health care options. This audience currently does NOT have health care coverage and some individuals could be between jobs and are unsure or uncomfortable with current insurance environment and how to proceed. These consumers have recently responded to surveys, questionnaires and have stated a desire to get medical health insurance.

AWI brings you Medical Health Insurance Seekers which is the perfect audience for discounted health offers, continuing education offers, prescription discounts, quick cash and pay day loan, credit card and debt consolidation, coupon offers, life, and auto insurance offers, and many more!

AWI is your multi-channel solutions partner! AWI is your one-stop shop to be first in the mailbox and the Inbox! AWI literally delivers your emails! AWI email services price includes HTML setup, transmission, testing, and reporting. Counts are updated monthly or weekly and published quarterly. Please inquire about usage.

Visit us at andrewswharton.com for all your marketing needs!

To place an order or for more information please email us at becertain@andrewswharton.com.

LAST UPDATED

4/1/2021
Counts updated monthly, published quarterly.

SELECTS

Monthly Hotline	\$10/M
Geo/Geographical	\$5/M
Gender/Sex	\$5/M
Age	\$10/M
Income	\$10/M

ADDRESSING

EMAIL/FTP \$50/F

MINIMUM ORDER QUANTITY

Postal Universe 10,000

NET NAME AVAILABLE

85% on orders ≥ 50000 \$10/M Run Charge

ADDITIONAL INFORMATION

% Female 46%

% Male 43%

TRACKING CODE ID

NextMark ID 421852

SRDS ID 988715-0

Prepayment required for first time and email clients. Each rental provides only one-time use. Sample mailing, telemarketing script, and/or emailing creative required. Orders cancelled after original mail date require payment in full; prior to original mail date subject to \$150 cancellation fee per order, \$10/M running charge, format charges, and shipping costs. Email orders cancelled after creative testing subject to \$150 cancellation fee per order.