

Lucky Day Sweeps

Postal Universe	3,628,040	\$90/M
Monthly Hotline	467,054	+\$10/M
Email Universe	1,437,757	\$175/M

Email Price Includes HTML Setup, Transmission, Testing, & Reporting

Lucky Day Sweeps from AWI is a universe of individuals who are feeling lucky and have just entered into contest sweep offers to win cash, trips, cars and all other types of prizes for both postal and email! Email price includes HTML setup, transmission, testing, and reporting!

AWI brings you Lucky Day Sweeps chock-full of consumers who are attracted to deals and want to hear about retail store contests, sweepstakes, limited time promotions or buy one-get one free type offers. These daily responders are excellent prospects for all types of offers ranging from magazines, beauty products, travel, household items, apparel and much more! Add additional selects to target this lucky audience!

AWI is your multi-channel solutions partner! AWI is your one-stop shop to be first in the mailbox and the Inbox! AWI literally delivers your emails! AWI email services price includes HTML setup, transmission, testing, and reporting. Counts are updated monthly or weekly and published quarterly. Please inquire about usage.

Visit us at andrewswharton.com for all your marketing needs!

To place an order or for more information please email us at becertain@andrewswharton.com.

LAST UPDATED

4/1/2021
Counts updated monthly, published quarterly.

SELECTS

Monthly Hotline	\$10/M
Geo/Geographical	\$5/M
Gender/Sex	\$5/M
Age	\$10/M
Income	\$10/M
Credit Score	\$25/M
A/B Split	\$350/F
Opt-out Suppression	\$350/F

ADDRESSING

EMAIL/FTP	\$50/F
HTML Setup, Transmission, Testing, Reporting	N/C

MINIMUM ORDER QUANTITY

Postal Universe	12,000
Email Universe	25,000

NET NAME AVAILABLE

85% on orders ≥ 50000 \$10/M Run Charge

ADDITIONAL INFORMATION

% Female	58%
% Male	40%
Average Income	\$44000

TRACKING CODE ID

NextMark ID	290307
SRDS ID	928099-0

*Prepayment required for first time and email clients. Each rental provides only one-time use. Sample mailing, telemarketing script, and/or emailing creative required.
 Orders cancelled after original mail date require payment in full; prior to original mail date subject to \$150 cancellation fee per order, \$10/M running charge, format charges, and shipping costs.
 Email orders cancelled after creative testing subject to \$150 cancellation fee per order.*