

LinkedIn Professionals

Postal Universe	74,000,000	\$160/M
Email Universe	24,000,000	\$200/M

Email Price Includes HTML Setup, Transmission, Testing, & Reporting

LinkedIn Professionals from AWI allows you to reach over 74MM professionals of which approximately 24MM have email addresses! This database combs social media profile data (both individual profiles and company profiles) and updates daily! Email price includes HTML setup, transmission, testing, and reporting!

AWI brings you LinkedIn Professionals that you can trust! Utilizing two-step verification by which data is initially verified and then scrubbed against a secondary database, we are able to weed out inactive users and provide the most current professionals available!

AWI's LinkedIn Professionals gives marketers the opportunity to target professionals by a myriad segments:

- Awards (Title, Description, Presenter)
- Core Competencies (Name)
- Education Level & Degree
- Language (Including Proficiency)
- LinkedIn Account ID
- LinkedIn Profile URL
- Industry Segment
- Last Updated LinkedIn Account Date
- Publications (Summary Description)
- Skills
- Website URL (Account Profile)
- Work Experience (Title, Start Date, End Date)

AWI is your multi-channel solutions partner! AWI is your one-stop shop to be first in the mailbox and the Inbox! AWI literally delivers your emails! AWI email services price includes HTML setup, transmission, testing, and reporting. Counts are updated monthly or weekly and published quarterly. Please inquire about usage.

Visit us at andrewswharton.com for all your marketing needs!

To place an order or for more information please email us at becertain@andrewswharton.com.

LAST UPDATED		ADDRESSING	
4/1/2021 <i>Counts updated monthly, published quarterly.</i>		EMAIL/FTP	\$50/F
		HTML Setup, Transmission, Testing, Reporting	N/C
SELECTS		MINIMUM ORDER QUANTITY	
State	\$15/M	Postal Universe	12,000
Zip Code	\$15/M	Email Universe	25,000
SCF	\$15/M	NET NAME AVAILABLE	
Company Size	\$20/M	85% on orders ≥ 50000	\$10/M Run Charge
A/B Split	\$350/F	REUSE AVAILABLE	
Opt-out Suppression	\$350/F	Minimum Reuse Order	6,000

TRACKING CODE ID

NextMark ID	487407
SRDS ID	996658-0

Prepayment required for first time and email clients. Each rental provides only one-time use. Sample mailing, telemarketing script, and/or emailing creative required.

Orders cancelled after original mail date require payment in full; prior to original mail date subject to \$150 cancellation fee per order, \$10/M running charge, format charges, and shipping costs.

Email orders cancelled after creative testing subject to \$150 cancellation fee per order.