

Lifestyles Email

Email Universe

36,237,486

\$170/M

Email Price Includes HTML Setup, Transmission, Testing, & Reporting

Lifestyles Email from AWI is compiled from a proprietary database sourced through partnerships with multiple online market research and survey companies to provide responsive consumer email lists for acquisition use. Every individual on this file provided demographic data on themselves and is 100% opted-in to receive third-party email. Postal available, please inquire!

AWI brings you Lifestyles Email where every individual on this file provided demographic data on themselves and is 100% opted-in to receive third-party email.

Are you looking for a multi-channel solution? Every record on Lifestyles Email from AWI has a matching postal address available and you can target your desired market by selecting lifestyle and behavioral attributes.

Are you looking for a multi-channel solutions partner? AWI *is* your one-stop shop to be first in the mailbox and the Inbox! AWI literally delivers your emails! AWI email services price includes HTML setup, transmission, testing, and reporting. Counts are updated monthly and published quarterly. Please inquire about usage.

Visit us at andrewswharton.com for all your marketing needs!

To place an order or for more information please email us at becertain@andrewswharton.com.

LAST UPDATED

4/1/2021

Counts updated monthly, published quarterly.

SELECTS

Geo/Geographical	\$10/M
Gender/Sex	\$10/M
Age	\$15/M
Household Income	\$15/M
Ethnic/Ethnicity	\$15/M
Demographic	\$15/M
A/B Split	\$350/F
Opt-out Suppression	\$350/F

ADDRESSING

HTML Setup, Transmission, Testing, Reporting N/C

MINIMUM ORDER QUANTITY

Email Universe 25,000

ADDITIONAL INFORMATION

% Female 50%
% Male 45%

TRACKING CODE ID

NextMark ID 266828
SRDS ID 954750-0

Prepayment required for first time and email clients. Each rental provides only one-time use. Sample mailing, telemarketing script, and/or emailing creative required.

Orders cancelled after original mail date require payment in full; prior to original mail date subject to \$150 cancellation fee per order, \$10/M running charge, format charges, and shipping costs.

Email orders cancelled after creative testing subject to \$150 cancellation fee per order.