

# I Need Auto Insurance

Postal Universe	2,786,461	\$105/M
Monthly Hotline	243,143	+\$10/M

I Need Auto Insurance from AWI is a file comprised of drivers in need of information and quotes on their forthcoming expiration of auto insurance. Every single individual in this universe has actively accessed on-line sites in search for auto quotes and have granted permission for marketing purposes either through postal or phone list rental.

This universe has responded to marketing campaigns and want to hear from you now so make sure that they receive your offer first!

AWI brings you I Need Auto Insurance who are excellent prospects for auto accessories, automotive parts, extended auto warranties, and maybe even A NEW CAR! This universe is looking to optimize how they spend their money and loves a good deal.

Be first in the mailbox with AWI! Counts are updated monthly and published quarterly. Please inquire about usage.

Are you looking for a multi-channel solutions partner? AWI is your one-stop shop to be first in the mailbox and the Inbox! AWI literally delivers your emails! AWI email services price includes HTML setup, transmission, testing, and reporting.

Visit us at [andrewswharton.com](http://andrewswharton.com) for all your marketing needs!

To place an order or for more information:

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## LAST UPDATED

10/4/2018

*Counts updated monthly, published quarterly.*

## SELECTS

Monthly Hotline	\$10/M
Geo/Geographical	\$5/M
Age	\$10/M
Income	\$10/M
Homeowner	\$10/M
Date of Birth	\$10/M
Marital Status	\$10/M
Phone Number	\$25/M
Expiration Date	\$50/M

## ADDRESSING

EMAIL/FTP \$50/F

## MINIMUM ORDER QUANTITY

Postal Universe 15,000

## NET NAME AVAILABLE

85% on orders ≥ 50000 \$10/M Run Charge

## REUSE AVAILABLE

Minimum Reuse Order 7,500

## TRACKING CODE ID

NextMark ID 270504

SRDS ID 915735-0

*Prepayment required for first time and email clients. Each rental provides only one-time use. Sample mailing, telemarketing script, and/or emailing creative required.*

*Orders cancelled after original mail date require payment in full; prior to original mail date subject to \$150 cancellation fee per order, \$10/M running charge, format charges, and shipping costs.*

*Email orders cancelled after creative testing subject to \$150 cancellation fee per order.*