

Hybrid Auto Owners Of America

| | | |
|-----------------|---------|---------|
| Postal Universe | 917,187 | \$85/M |
| Monthly Hotline | 44,361 | +\$10/M |

Hybrid Auto Owners of America from AWI lets you target a specific audience who values fuel efficiency and a clean environment. Marketers can target their desired audience by selecting make, model, year as well as gender, age, geo and much more. Automotive registration information has undergone several changes over the years which have significantly affected the manner in which relevant data points are being sourced and released.

AWI delivers Hybrid Auto Owners which is sourced from our proprietary collection of after-market auto services, insurance, auto warranty and self-reported online surveys. Several laws have been enacted such as the Driver Privacy Protection Act of 1994 and the Shelby Bill to help consumer privacy protection and auto owner consent.

Hybrid Auto Owners of America from AWI is 100% compliant so send this audience your offer today!

AWI is your multi-channel solutions partner! AWI is your one-stop shop to be first in the mailbox and the Inbox! AWI literally delivers your emails! AWI email services price includes HTML setup, transmission, testing, and reporting. Counts are updated monthly or weekly and published quarterly. Please inquire about usage.

Visit us at andrewswharton.com for all your marketing needs!

To place an order or for more information:

- [Rob Brickley +1.631.470.4546 x204](tel:+16314704546)
- [Jose Zaldivar +1.631.470.4546 x206](tel:+16314704546)

LAST UPDATED

7/2/2018
Counts updated monthly, published quarterly.

SELECTS

| | |
|------------------|--------|
| Monthly Hotline | \$10/M |
| Geo/Geographical | \$5/M |
| Gender/Sex | \$5/M |
| Homeowner | \$5/M |
| Age | \$12/M |
| Income | \$12/M |
| Ethnic/Ethnicity | \$12/M |
| Make/Model/Year | \$15/M |
| Phone Number | \$25/M |

ADDRESSING

EMAIL/FTP \$50/F

MINIMUM ORDER QUANTITY

Postal Universe 12,000

NET NAME AVAILABLE

85% on orders ≥ 50000 \$10/M Run Charge

REUSE AVAILABLE

Minimum Reuse Order 6,000

TRACKING CODE ID

NextMark ID 346915
SRDS ID 949709-0

Prepayment required for first time and email clients. Each rental provides only one-time use. Sample mailing, telemarketing script, and/or emailing creative required. Orders cancelled after original mail date require payment in full; prior to original mail date subject to \$150 cancellation fee per order, \$10/M running charge, format charges, and shipping costs. Email orders cancelled after creative testing subject to \$150 cancellation fee per order.