

Hugs & Cookies Grandparents

Postal Universe	793,378	\$95/M
Monthly Hotline	49,237	+\$10/M

AWI brings you Hugs & Cookies Grandparents bursting with grandparents who are enjoying their families and their Golden Years! This ever growing population includes seniors who continue to work, supporting themselves and in many cases an extended family. Many have put off their retirement and have the experience to recognize and respond to value offers that provide real savings.

Hugs & Cookies Grandparents from AWI delivers extremely desirable prospects for marketers as they enjoy spending money on their grandchildren and have the time to spend with them. This universe is highly responsive to many children's offers such as camps, education, children's books and toys. Other offers such as healthcare, insurance, investments, travel, apparel, publications and much more!

Be first in the mailbox with AWI! Counts are updated monthly and published quarterly. Please inquire about usage.

AWI is your multi-channel solutions partner! AWI is your one-stop shop to be first in the mailbox and the Inbox! AWI literally delivers your emails! AWI email services price includes HTML setup, transmission, testing, and reporting. Counts are updated monthly or weekly and published quarterly. Please inquire about usage.

Visit us at andrewswharton.com for all your marketing needs!

To place an order or for more information please email us at becertain@andrewswharton.com.

LAST UPDATED	ADDRESSING
4/1/2021 <i>Counts updated monthly, published quarterly.</i>	EMAIL/FTP \$50/F
SELECTS	MINIMUM ORDER QUANTITY
	Postal Universe 12,000
	NET NAME AVAILABLE
	85% on orders ≥ 50000 \$10/M Run Charge
	ADDITIONAL INFORMATION
	Source Compiled Lists
	TRACKING CODE ID
	NextMark ID 500096
	SRDS ID 993695-0

Prepayment required for first time and email clients. Each rental provides only one-time use. Sample mailing, telemarketing script, and/or emailing creative required. Orders cancelled after original mail date require payment in full; prior to original mail date subject to \$150 cancellation fee per order, \$10/M running charge, format charges, and shipping costs. Email orders cancelled after creative testing subject to \$150 cancellation fee per order.