

Home-Based Small Business Owners Email

Email Universe

1,899,403

\$155/M

Email Price Includes HTML Setup, Transmission, Testing, & Reporting

AWI delivers Home-Based Small Business Owners Email which is a 100% opted-in file and reaches a responsive home-based small business universe. In these challenging economic times these small business owners are finding the time to respond to email offers. More and more of these small business owners are setting-up shop at Home to save on office rent expenses. Email price includes HTML setup, transmission, testing, and reporting. Counts are updated monthly and published quarterly.

Home-Based Small Business Owners Email from AWI delivers in these challenging economic times. This file is chock-full of small business owners who find the time to respond to email offers. These business owners are hiring, managing, conducting sales and customer service functions on a daily basis.

Home-based means that this audience also needs vital services to keep their businesses up and running such as computers, office supplies, office décor, telecommunications and much more!

AWI is your multi-channel solutions partner! AWI is your one-stop shop to be first in the mailbox and the Inbox! AWI literally delivers your emails! AWI email services price includes HTML setup, transmission, testing, and reporting. Counts are updated monthly or weekly and published quarterly. Please inquire about usage.

Visit us at andrewswharton.com for all your marketing needs!

To place an order or for more information:

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LAST UPDATED

10/4/2018

Counts updated monthly, published quarterly.

SELECTS

Gender/Sex	\$5/M
Age	\$10/M
Income	\$10/M
SIC/NAICS Code	\$5/M
Number of Employees	\$10/M
Annual Sales Volume	\$10/M
A/B Split	\$350/F
Opt-out Suppression	\$350/F

ADDRESSING

HTML Setup, Transmission, Testing, Reporting N/C

MINIMUM ORDER QUANTITY

Email Universe 25,000

ADDITIONAL INFORMATION

% Female 40%

% Male 55%

TRACKING CODE ID

NextMark ID 283212

SRDS ID 923813-0

Prepayment required for first time and email clients. Each rental provides only one-time use. Sample mailing, telemarketing script, and/or emailing creative required.

Orders cancelled after original mail date require payment in full; prior to original mail date subject to \$150 cancellation fee per order, \$10/M running charge, format charges, and shipping costs.

Email orders cancelled after creative testing subject to \$150 cancellation fee per order.