

Hispanic Renters

Postal Universe	1,901,909	\$85/M
Monthly Hotline	153,343	+\$10/M

Hispanic Renters from AWI is comprised of current renters who are the ultimate source for targeting the Hispanic and Spanish-speaking populations. This audience is family oriented and looking to buy their dream home.

Traditionally, the Hispanic audience trends towards charitable, religious donations to causes that are important to them and this market is more responsive and requesting more offers, products and services in their preferred language.

AWI brings you Hispanic Renters the perfect file for all Spanish language and bilingual solicitations of home decorating, appliances, furniture, internet offers, insurance, education and investment opportunities. This purchasing audience is looking for books, magazines, credit cards, financial and educational offers, career opportunities, catalogs and more.

Be first in the mailbox and send your Bilingual or Spanish offer today!

¡Sé el primero en el buzón y envía hoy tu oferta bilingüe o española! Counts are updated monthly and published quarterly. Please inquire about usage.

Are you looking for a multi-channel solutions partner? AWI is your one-stop shop to be first in the mailbox and the Inbox! AWI literally delivers your emails! AWI email services price includes HTML setup, transmission, testing, and reporting.

Visit us at andrewswharton.com for all your marketing needs!

To place an order or for more information please email us at becertain@andrewswharton.com.

LAST UPDATED

4/1/2021
Counts updated monthly, published quarterly.

SELECTS

Monthly Hotline	\$10/M
Geo/Geographical	\$5/M
Gender/Sex	\$5/M
Age	\$10/M
Income	\$10/M
Credit Score	\$25/M
Phone Number	\$65/M

ADDRESSING

EMAIL/FTP \$50/F

MINIMUM ORDER QUANTITY

Postal Universe 12,000

NET NAME AVAILABLE

85% on orders ≥ 50000 \$10/M Run Charge

ADDITIONAL INFORMATION

% Female	57%
% Male	40%

TRACKING CODE ID

NextMark ID	294434
SRDS ID	928586-0

Prepayment required for first time and email clients. Each rental provides only one-time use. Sample mailing, telemarketing script, and/or emailing creative required. Orders cancelled after original mail date require payment in full; prior to original mail date subject to \$150 cancellation fee per order, \$10/M running charge, format charges, and shipping costs. Email orders cancelled after creative testing subject to \$150 cancellation fee per order.