

Hispanic High Tech Households

Postal Universe	2,210,394	\$85/M
Monthly Hotline	229,158	+\$10/M

Hispanic High Tech Households from AWI have purchased high-tech products, such as, personal computers, electronic organizers, computer software, cellular telephones, DVD players and other high-end electronic equipment. These families like to shop via the internet, receive coupons in the mail and look for bargains.

These individuals are excellent candidates for electronics, travel, credit cards, insurance and much more. Add selects to further refine the list for a more targeted universe.

Be first in the mailbox with AWI! Counts are updated monthly and published quarterly. Please inquire about usage.

Are you looking for a multi-channel solutions partner? AWI *is* your one-stop shop to be first in the mailbox and the Inbox! AWI literally delivers your emails! AWI email services price includes HTML setup, transmission, testing, and reporting.

Visit us at andrewswharton.com for all your marketing needs!

To place an order or for more information please email us at becertain@andrewswharton.com.

LAST UPDATED

4/1/2021
Counts updated monthly, published quarterly.

SELECTS

Monthly Hotline	\$10/M
Geo/Geographical	\$5/M
Gender/Sex	\$8/M
Age	\$10/M
Income	\$10/M
Phone Number	\$20/M

ADDRESSING

EMAIL/FTP \$50/F

MINIMUM ORDER QUANTITY

Postal Universe 10,000

NET NAME AVAILABLE

85% on orders ≥ 50000 \$10/M Run Charge

REUSE AVAILABLE

Minimum Reuse Order 5,000

TRACKING CODE ID

NextMark ID 264091

SRDS ID 947353-0

Prepayment required for first time and email clients. Each rental provides only one-time use. Sample mailing, telemarketing script, and/or emailing creative required. Orders cancelled after original mail date require payment in full; prior to original mail date subject to \$150 cancellation fee per order, \$10/M running charge, format charges, and shipping costs. Email orders cancelled after creative testing subject to \$150 cancellation fee per order.