

# Higher Education 529 Savings Plan Prospects

Postal Universe	401,173	\$85/M
Monthly Hotline	40,428	+\$10/M

AWI brings you the 529 Prospects Higher Education file which uniquely delivers the best of all worlds by blending business sources, consumer demographics, and AWI's proprietary Predictive Purchase Models into one responsive universe.

529 Prospects Higher Education file from AWI is a multi-sourced file of business owners and executives at their home address who are likely to invest in a 529 Savings Plan for their children's college education.

AWI delivers you a whole new way to target new parents and these prospects are perfect for many different offers. Be first in the mailbox with AWI! Counts are updated monthly and published quarterly. Please inquire about usage.

AWI is your multi-channel solutions partner! AWI is your one-stop shop to be first in the mailbox and the Inbox! AWI literally delivers your emails! AWI email services price includes HTML setup, transmission, testing, and reporting. Counts are updated monthly or weekly and published quarterly. Please inquire about usage.

Visit us at [andrewswharton.com](http://andrewswharton.com) for all your marketing needs!

To place an order or for more information please email us at [becertain@andrewswharton.com](mailto:becertain@andrewswharton.com).

## LAST UPDATED

4/1/2021  
Counts updated monthly, published quarterly.

## SELECTS

Monthly Hotline	\$10/M
Geo/Geographical	\$5/M
Gender/Sex	\$8/M
Age	\$8/M
Income	\$10/M
SIC/NAICS Code	\$10/M
Sales Revenue	\$10/M
Run Charge	\$10/M
Phone Number	\$20/M

## ADDRESSING

EMAIL/FTP \$50/F

## MINIMUM ORDER QUANTITY

Postal Universe 12,000

## NET NAME AVAILABLE

85% on orders ≥ 50000 \$10/M Run Charge

## ADDITIONAL INFORMATION

Source Multi Sourced

## TRACKING CODE ID

NextMark ID 500097  
SRDS ID 994060-0

*Prepayment required for first time and email clients. Each rental provides only one-time use. Sample mailing, telemarketing script, and/or emailing creative required. Orders cancelled after original mail date require payment in full; prior to original mail date subject to \$150 cancellation fee per order, \$10/M running charge, format charges, and shipping costs. Email orders cancelled after creative testing subject to \$150 cancellation fee per order.*