

# Health & Beauty Buyers

Postal Universe	503,289	\$95/M
Monthly Hotline	72,468	+\$10/M

AWI brings you the Health & Beauty Buyers file, premier source to reach consumers who have responded to or purchased products on-line on such services such as general health, skin care, oral care, cosmetics and much more!

Health & Beauty Buyers from AWI helps you reach a new and super-responsive audience of health and beauty conscious individuals who have responded and purchased various offers of weight loss, beauty products, vitamins and nutritional aids, exercise programs, health and fitness newsletters and much, much more!

Healthy and Beauty Buyers is a purchasing audience and constantly looking for the next new thing! Spending their time watching makeup tutorials and those fat blasting infomercials, this is the perfect universe to be first in the mailbox!

Be first in the mailbox with AWI! Counts are updated monthly and published quarterly. Please inquire about usage.

AWI is your multi-channel solutions partner to be first in the mailbox and the Inbox! AWI literally delivers your emails! AWI email services price includes HTML setup, transmission, testing, and reporting. Counts are updated monthly and published quarterly. Please inquire about usage.

Visit us at [andrewswharton.com](http://andrewswharton.com) for all your marketing needs!

To place an order or for more information please email us at [becertain@andrewswharton.com](mailto:becertain@andrewswharton.com).

### LAST UPDATED

4/1/2021  
*Counts updated monthly, published quarterly.*

### SELECTS

Monthly Hotline	\$10/M
Geo/Geographical	\$5/M
Run Charge	\$10/M

### ADDRESSING

EMAIL/FTP \$50/F

### MINIMUM ORDER QUANTITY

Postal Universe 12,000

### NET NAME AVAILABLE

85% on orders ≥ 50000 \$10/M Run Charge

### ADDITIONAL INFORMATION

Source Compiled Lists

### TRACKING CODE ID

NextMark ID 500095

SRDS ID 993697-0

*Prepayment required for first time and email clients. Each rental provides only one-time use. Sample mailing, telemarketing script, and/or emailing creative required. Orders cancelled after original mail date require payment in full; prior to original mail date subject to \$150 cancellation fee per order, \$10/M running charge, format charges, and shipping costs. Email orders cancelled after creative testing subject to \$150 cancellation fee per order.*