

Green Buyers Email

Email Universe	3,699,488	\$135/M
Fundraiser Base Rate	3,699,488	\$120/M

Email Price Includes HTML Setup, Transmission, Testing, & Reporting

AWI's Green Buyers Email reaches Americans who are committed to restoring and preserving a green planet. These folks, from all walks of life, have the knowledge and insight to commit their considerable intellectual resources and purchasing decisions to making environmental change. They want to make a difference both locally and globally, and they respond to opportunities that will advance their agenda. They have expressed an interest in purchasing fuel efficient vehicles and are conscious of their budget as well as the environment. Email price includes HTML setup, transmission, testing, and reporting. Counts updated monthly and published quarterly.

Green Buyers Email from AWI are prime prospects for the full range of "green" and conservation offers including Hybrid auto's, natural energy and energy saving products, mopeds and scooters, environmental fundraising and memberships, recycling programs, political party fundraising, outdoor and adventure vacations, continuing education, retirement funding, financial and credit card offers, investment, animals and wildlife and so much more.

AWI is your one-stop shop to be first in the Inbox with your offer! AWI literally delivers your emails! AWI email services price includes HTML setup, transmission, testing, and reporting. Counts are updated monthly and published quarterly!

Visit us at andrewswharton.com for all your marketing needs!

To place an order or for more information please email us at becertain@andrewswharton.com.

LAST UPDATED

4/1/2021

Counts updated monthly, published quarterly.

SELECTS

Geo/Geographical	\$5/M
Age	\$10/M
Income	\$10/M
A/B Split	\$350/F
Opt-out Suppression	\$350/F

ADDRESSING

HTML Setup, Transmission, Testing, Reporting N/C

MINIMUM ORDER QUANTITY

Email Universe 25,000

ADDITIONAL INFORMATION

% Female 40%

% Male 55%

TRACKING CODE ID

NextMark ID 267311

SRDS ID 907497-0

Prepayment required for first time and email clients. Each rental provides only one-time use. Sample mailing, telemarketing script, and/or emailing creative required.

Orders cancelled after original mail date require payment in full; prior to original mail date subject to \$150 cancellation fee per order, \$10/M running charge, format charges, and shipping costs.

Email orders cancelled after creative testing subject to \$150 cancellation fee per order.