

Financial Professionals

Postal Universe	543,638	\$95/M
Account Payable	100,345	+\$5/M
Controllers	152,183	+\$5/M
Procurement Management	161,257	+\$5/M

Financial Professionals from AWI will help you reach those hard to find executives that are in charge of financial decisions for their company or business. These businesses have needs for business services such as financial and accounting software, office decor, office furnishings, office machines, computer, internet and communications services, training and repair, postage and time-saving delivery services.

AWI brings you Financial Professionals, a universe primarily comprised of small businesses and the file is updated monthly, to ensure deliverability, accuracy and timeliness of the data. The file is multi-sourced which includes sources such as trade show and seminar registration, mail orders buyers at biz address, phone directories, yellow pages, public records, survey data, subscription data, and online sources.

When you combine the records with our other firmographic selects listed, we can provide you an even more finely targeted group of prospects so start your multi-channel campaign today!

AWI is your multi-channel solutions partner to be first in the mailbox and the Inbox! AWI literally delivers your emails! AWI email services price includes HTML setup, transmission, testing, and reporting. Counts are updated monthly and published quarterly. Please inquire about usage.

Visit us at andrewswharton.com for all your marketing needs!

To place an order or for more information please email us at becertain@andrewswharton.com.

LAST UPDATED

4/1/2021
Counts updated monthly, published quarterly.

SELECTS

Geo/Geographical	\$5/M
Gender/Sex	\$5/M
Job Title	\$5/M
SIC/NAICS Code	\$10/M
Company Size	\$10/M
Sales Volume	\$10/M
Phone Number	\$25/M

ADDRESSING

EMAIL/FTP \$50/F

MINIMUM ORDER QUANTITY

NET NAME AVAILABLE

85% on orders ≥ 50000 \$10/M Run Charge

ADDITIONAL INFORMATION

% Female	40%
% Male	55%

TRACKING CODE ID

NextMark ID	302229
SRDS ID	931949-0

Prepayment required for first time and email clients. Each rental provides only one-time use. Sample mailing, telemarketing script, and/or emailing creative required. Orders cancelled after original mail date require payment in full; prior to original mail date subject to \$150 cancellation fee per order, \$10/M running charge, format charges, and shipping costs. Email orders cancelled after creative testing subject to \$150 cancellation fee per order.