

# Dual Income LGBTQ+ Households

Postal Universe	13,107,339	\$90/M
Monthly Hotline	86,153	+\$10/M

Dual Income LGBTQ+ Households from AWI are affluent individuals, predominately living in a dual income households, who purchase online and through the mail for multiple items typically using their high limit credit cards. Sourced through a variety of LGBTQ+ specific websites, magazine and periodical subscribers, entertainment properties, tourism, and donor databases, these sophisticated buyers, with above average disposable income, are constantly on the go and enjoy all varieties of shopping!

AWI brings you Dual Income LGBTQ+ Households who are the perfect audience for insurance offers, investment services, travel, education, home services, retail, catalog, and much more! Email is also available so please inquire!

Are you looking for a multi-channel solutions partner? AWI is your one-stop shop to be first in the mailbox and the Inbox! AWI literally delivers your emails! AWI email services price includes HTML setup, transmission, testing, and reporting. Counts are updated monthly and published quarterly. Please inquire about usage.

Visit us at [andrewswharton.com](http://andrewswharton.com) for all your marketing needs!

To place an order or for more information please email us at [becertain@andrewswharton.com](mailto:becertain@andrewswharton.com).

### LAST UPDATED

4/1/2021  
Counts updated monthly, published quarterly.

### SELECTS

Monthly Hotline	\$10/M
Geo/Geographical	\$5/M
Gender/Sex	\$5/M
Ethnic/Ethnicity	\$5/M
Donor Type	\$5/M
Homeowner	\$5/M
Mail Order Buyers	\$5/M
Age	\$10/M
Income	\$10/M
Presence of Child	\$10/M
Phone Number	\$25/M

### ADDRESSING

EMAIL/FTP \$50/F

### MINIMUM ORDER QUANTITY

Postal Universe 10,000

### NET NAME AVAILABLE

85% on orders ≥ 50000 \$10/M Run Charge

### REUSE AVAILABLE

Minimum Reuse Order 5,000

### TRACKING CODE ID

NextMark ID 427718

SRDS ID 978197-0

*Prepayment required for first time and email clients. Each rental provides only one-time use. Sample mailing, telemarketing script, and/or emailing creative required.  
Orders cancelled after original mail date require payment in full; prior to original mail date subject to \$150 cancellation fee per order, \$10/M running charge, format charges, and shipping costs.  
Email orders cancelled after creative testing subject to \$150 cancellation fee per order.*