

## Corporate Gift Buyers

Postal Universe	711,509	\$115/M
Monthly Hotline	34,449	+\$10/M
Email Universe	420,248	\$185/M

*Email Price Includes HTML Setup, Transmission, Testing, & Reporting*

Corporate Gift Buyers from AWI gives you access to the decision makers, primarily professional women, who are in charge of purchasing for both clients and associates. It is always a good time to get a head start on holiday gift-giving with AWI's Corporate Gift Buyers! Email price includes HTML setup, transmission, testing, and reporting.

Whether they enjoy the shopping experience or view it as a hassle, they are the ones you want to reach with corporate gift or purchasing offers. Select from geography, gender, business owners, SIC and other key firmographic selects. They are perfect prospects for business and consumer gift catalogs, holiday sales, cards, apparel, jewelry, high end catalogs, food and gift catalogs, promotional and marketing merchandise, office supplies, stationary, office decor, travel, credit cards and more.

AWI is your multi-channel solutions partner to be first in the mailbox and the Inbox! AWI literally delivers your emails! AWI email services price includes HTML setup, transmission, testing, and reporting. Counts are updated monthly and published quarterly. Please inquire about usage.

Visit us at [andrewswharton.com](http://andrewswharton.com) for all your marketing needs!

To place an order or for more information please email us at [becertain@andrewswharton.com](mailto:becertain@andrewswharton.com).

### LAST UPDATED

4/1/2021  
*Counts updated monthly, published quarterly.*

### SELECTS

Monthly Hotline	\$10/M
Geo/Geographical	\$5/M
Gender/Sex	\$5/M
Job Title	\$10/M
SIC/NAICS Code	\$10/M
Company Size	\$10/M
Sales Volume	\$10/M
A/B Split	\$350/F
Opt-out Suppression	\$350/F

### ADDRESSING

EMAIL/FTP	\$50/F
HTML Setup, Transmission, Testing, Reporting	N/C

### MINIMUM ORDER QUANTITY

Postal Universe	12,000
Email Universe	30,000

### NET NAME AVAILABLE

85% on orders ≥ 50000      \$10/M Run Charge

### ADDITIONAL INFORMATION

% Female	66%
% Male	30%
Average Income	\$65000

### TRACKING CODE ID

NextMark ID	307278
SRDS ID	934315-0

*Prepayment required for first time and email clients. Each rental provides only one-time use. Sample mailing, telemarketing script, and/or emailing creative required.  
Orders cancelled after original mail date require payment in full; prior to original mail date subject to \$150 cancellation fee per order, \$10/M running charge, format charges, and shipping costs.  
Email orders cancelled after creative testing subject to \$150 cancellation fee per order.*