

Continuing Education Young Adults

Postal Universe	19,141,550	\$95/M
Monthly Hotline	146,788	+\$10/M
Email Universe	2,004,203	\$155/M

Email Price Includes HTML Setup, Transmission, Testing, & Reporting

Continuing Education Young Adults from AWI is bursting responsive, driven young adults. With today's competitive job market, young adults realize that expanding their education and skill-sets provides them better opportunities and increased exposure both in their current, and potentially new, careers. This universe is hungry for success and driven to turn their dreams into reality. They respond to offers of comprehensive, progressive education and trade skill opportunities, correspondence courses, newsletters, and much more!

AWI also brings you Continuing Education Young Adults Email! A 100% opt-in file from young adults looking to receive your third-party email offer! These individuals are driven to improve their life and skills and that of their family with continuing education. Email price includes HTML setup, transmission, testing, and reporting.

AWI is your multi-channel solutions partner to be first in the mailbox and the Inbox! AWI literally delivers your emails! AWI email services price includes HTML setup, transmission, testing, and reporting. Counts are updated monthly and published quarterly. Please inquire about usage.

Visit us at andrewswharton.com for all your marketing needs!

To place an order or for more information please email us at becertain@andrewswharton.com.

LAST UPDATED

4//12021
Counts updated monthly, published quarterly.

SELECTS

Monthly Hotline	\$10/M
Geo/Geographical	\$5/M
Gender/Sex	\$5/M
Age	\$10/M
Ethnic/Ethnicity	\$10/M
Income	\$10/M
Presence of Child	\$10/M
Phone Number	\$35/M
A/B Split	\$350/F
Opt-out Suppression	\$350/F

ADDRESSING

EMAIL/FTP	\$50/F
HTML Setup, Transmission, Testing, Reporting	N/C

MINIMUM ORDER QUANTITY

Postal Universe	12,000
Email Universe	25,000

NET NAME AVAILABLE

85% on orders ≥ 50000 \$10/M Run Charge

REUSE AVAILABLE

Minimum Reuse Order 6,000

TRACKING CODE ID

NextMark ID	315131
SRDS ID	938531-0

Prepayment required for first time and email clients. Each rental provides only one-time use. Sample mailing, telemarketing script, and/or emailing creative required.

Orders cancelled after original mail date require payment in full; prior to original mail date subject to \$150 cancellation fee per order, \$10/M running charge, format charges, and shipping costs.

Email orders cancelled after creative testing subject to \$150 cancellation fee per order.