

Consumer Spotlight Email

Email Universe

79,410,347

\$75/M

Email Price Includes HTML Setup, Transmission, Testing, & Reporting

Consumer Spotlight Email from AWI is a 100% opt-in database sourced via online registrations and self-reported surveys. Email price includes HTML setup, transmission, testing, and reporting. Postal is also available so please inquire!!

AWI brings you Consumer Spotlight Email where each individual has provided demographic data on themselves and has opted-in to receive third-party emails. Chose selects to target your desired market by lifestyle and behavioral attributes.

AWI is your multi-channel solutions partner! AWI is your one-stop shop to be first in the mailbox and the Inbox! AWI *literally* delivers your emails! AWI email services price includes HTML setup, transmission, testing, and reporting. Counts are updated monthly and published quarterly. Please inquire about usage.

Visit us at andrewswharton.com for all your marketing needs!

To place an order or for more information:

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LAST UPDATED

10/4/2018

Counts updated monthly, published quarterly.

SELECTS

Geo/Geographical	\$10/M
Gender/Sex	\$10/M
Age	\$10/M
Income	\$10/M
Ethnic/Ethnicity	\$10/M
Homeowner	\$10/M
Marital Status	\$10/M
Presence of Child	\$10/M
Age Range of Children	\$10/M
Occupation	\$10/M
Presence of Credit Card	\$10/M
Mail Order Buyers	\$10/M
Religion/Religious	\$10/M
Voter Type	\$10/M
Donor Type	\$10/M
Personalization	\$350/F
A/B Split	\$350/F
Opt-out Suppression	\$350/F

ADDRESSING

HTML Setup, Transmission, Testing, Reporting

N/C

MINIMUM ORDER QUANTITY

Email Universe

15,000

ADDITIONAL INFORMATION

Minimum Order Price

\$2000

% Female

50%

% Male

50%

TRACKING CODE ID

NextMark ID

311776

SRDS ID

937109-0

Prepayment required for first time and email clients. Each rental provides only one-time use. Sample mailing, telemarketing script, and/or emailing creative required.

Orders cancelled after original mail date require payment in full; prior to original mail date subject to \$150 cancellation fee per order, \$10/M running charge, format charges, and shipping costs.

Email orders cancelled after creative testing subject to \$150 cancellation fee per order.