

Consumer Electronic Buyers

Postal Universe	1,017,966	\$90/M
Monthly Hotline	112,558	+\$10/M
Email Universe	417,394	\$140/M

Email Price Includes HTML Setup, Transmission, Testing, & Reporting

Consumer Electronic Buyers Email from AWI is bursting with individuals who like to stay on leading edge and buy electronic equipment for their homes. A majority of these are married, dual-income households, aged 30-44, and families with children. Email price includes HTML setup, transmission, testing, and reporting.

AWI brings you Consumer Electronic Buyers Email for your targeted audience who loves their gadgets and all things electronics! Children influence household spending on electronic products to the tune of over \$6MM annually!

Are you looking for a multi-channel solutions partner? AWI *is* your one-stop shop to be first in the mailbox and the Inbox! AWI literally delivers your emails! AWI email services price includes HTML setup, transmission, testing, and reporting. Counts are updated monthly and published quarterly. Please inquire about usage.

Visit us at andrewswharton.com for all your marketing needs!

To place an order or for more information please email us at becertain@andrewswharton.com.

LAST UPDATED

4/1/2021
Counts updated monthly, published quarterly.

SELECTS

Monthly Hotline	\$10/M
Geo/Geographical	\$5/M
Gender/Sex	\$8/M
Age	\$10/M
Income	\$10/M
A/B Split	\$350/F
Opt-out Suppression	\$350/F

ADDRESSING

EMAIL/FTP	\$50/F
HTML Setup, Transmission, Testing, Reporting	N/C

MINIMUM ORDER QUANTITY

Postal Universe	10,000
Email Universe	25,000

NET NAME AVAILABLE

85% on orders ≥ 50000 \$10/M Run Charge

REUSE AVAILABLE

Minimum Reuse Order 5,000

TRACKING CODE ID

NextMark ID	281589
SRDS ID	996244-0

Prepayment required for first time and email clients. Each rental provides only one-time use. Sample mailing, telemarketing script, and/or emailing creative required. Orders cancelled after original mail date require payment in full; prior to original mail date subject to \$150 cancellation fee per order, \$10/M running charge, format charges, and shipping costs. Email orders cancelled after creative testing subject to \$150 cancellation fee per order.