

# Connect2America Email

Email Universe

94,318,199

\$85/M

*Email Price Includes HTML Setup, Transmission, Testing, & Reporting*

Connect2America Email from AWI is a 100% opt-in, self-reported database sourced through partnerships with multiple online market research and survey companies to provide responsive consumer email lists for acquisition use.

Each individual on this file provided their own demographic data on themselves and has opted-in to receive third-party email offers. These responders are refreshing their email and waiting for your offer!!

AWI is your one-stop shop to be first in the Inbox with your offer! AWI literally delivers your emails! AWI email services price includes HTML setup, transmission, testing, and reporting. Counts are updated monthly and published quarterly!

Visit us at [andrewswharton.com](http://andrewswharton.com) for all your marketing needs!

To place an order or for more information please email us at [becertain@andrewswharton.com](mailto:becertain@andrewswharton.com).

## LAST UPDATED

4/1/2021

*Counts updated monthly, published quarterly.*

## SELECTS

Geo/Geographical	\$10/M
Age	\$10/M
Gender/Sex	\$10/M
Household Income	\$10/M
Homeowner	\$10/M
Hispanic Households	\$10/M
Higher Education	\$10/M
Magazine Subs	\$10/M
Investors	\$10/M
Personalization	\$350/F
A/B Split	\$350/F
Opt-out Suppression	\$350/F

## ADDRESSING

HTML Setup, Transmission, Testing, Reporting

N/C

## MINIMUM ORDER QUANTITY

Email Universe

10,000

## ADDITIONAL INFORMATION

Minimum Order Price

\$2000

% Female

53%

% Male

46%

## TRACKING CODE ID

NextMark ID

311777

SRDS ID

937110-0

*Prepayment required for first time and email clients. Each rental provides only one-time use. Sample mailing, telemarketing script, and/or emailing creative required.*

*Orders cancelled after original mail date require payment in full; prior to original mail date subject to \$150 cancellation fee per order, \$10/M running charge, format charges, and shipping costs.*

*Email orders cancelled after creative testing subject to \$150 cancellation fee per order.*