

College & University Students

Postal Universe	1,637,288	\$90/M
Monthly Hotline	109,190	+\$10/M

College & University Students from AWI reaches college students, ages 18+, at their home or residence. These are young adults who influence their own purchases as well as those of their peers.

AWI brings you College & University Students, who are excellent prospects and audience for a variety of young adult offers including: books, computers, entertainment, music, mobile phones, electronics, internet service, career and business opportunities, finance, travel, credit cards and more!

Refine your audience with additional selects and make sure that you're first in the mailbox with this purchasing audience!

AWI is your multi-channel solutions partner! AWI is your one-stop shop to be first in the mailbox and the Inbox! AWI literally delivers your emails! AWI email services price includes HTML setup, transmission, testing, and reporting. Counts are updated monthly and published quarterly. Please inquire about usage.

Visit us at andrewswharton.com for all your marketing needs!

To place an order or for more information please email us at becertain@andrewswharton.com.

LAST UPDATED

4/1/2021
Counts updated monthly, published quarterly.

SELECTS

ADDRESSING

EMAIL/FTP \$50/F

MINIMUM ORDER QUANTITY

Postal Universe 12,000

NET NAME AVAILABLE

85% on orders ≥ 50000 \$10/M Run Charge

REUSE AVAILABLE

Minimum Reuse Order 6,000

TRACKING CODE ID

NextMark ID 318780

SRDS ID 939972-0

Prepayment required for first time and email clients. Each rental provides only one-time use. Sample mailing, telemarketing script, and/or emailing creative required. Orders cancelled after original mail date require payment in full; prior to original mail date subject to \$150 cancellation fee per order, \$10/M running charge, format charges, and shipping costs. Email orders cancelled after creative testing subject to \$150 cancellation fee per order.