

# Check & Money Order Buyers

Postal Universe	1,140,769	\$95/M
Monthly Hotline	124,627	+\$10/M

Check & Money Order Buyers from AWI targets shoppers who like the convenience of home delivery through catalogs, retail, and online opportunities. These direct response consumers enjoy making purchases from the comfort of their homes, their desks at work, or wherever they may be.

AWI brings you Check & Money Order Buyers who use are in the buying mode and use checks or money orders to make their purchases. These individuals have been identified by their payment method when purchasing products and services through the mail.

You can reach these monthly hotline buyers and offer them secured cards, debt consolidation, payday loans, cash advance, refinance consumer products and services so make sure that you're first in the mailbox!

Be first in the mailbox with AWI! Counts are updated monthly, published quarterly. Please inquire about usage.

Are you looking for a multi-channel solutions partner! AWI is your one-stop shop to be first in the mailbox and the Inbox! AWI literally delivers your emails! AWI email services price includes HTML setup, transmission, testing, and reporting. Counts are updated monthly and published quarterly. Please inquire about usage..

Visit us at [andrewswharton.com](http://andrewswharton.com) for all your marketing needs!

To place an order or for more information please email us at [becertain@andrewswharton.com](mailto:becertain@andrewswharton.com).

### LAST UPDATED

4/1/2021  
*Counts updated monthly, published quarterly.*

### SELECTS

Monthly Hotline	\$10/M
Geo/Geographical	\$5/M
Gender/Sex	\$5/M
Age	\$10/M
Income	\$10/M
Ethnic/Ethnicity	\$10/M
Credit Score	\$25/M

### ADDRESSING

EMAIL/FTP \$50/F

### MINIMUM ORDER QUANTITY

Postal Universe 15,000

### NET NAME AVAILABLE

85% on orders ≥ 50000 \$10/M Run Charge

### ADDITIONAL INFORMATION

% Female	57%
% Male	40%
Average Income	\$41000

### TRACKING CODE ID

NextMark ID	308853
SRDS ID	935307-0

*Prepayment required for first time and email clients. Each rental provides only one-time use. Sample mailing, telemarketing script, and/or emailing creative required. Orders cancelled after original mail date require payment in full; prior to original mail date subject to \$150 cancellation fee per order, \$10/M running charge, format charges, and shipping costs. Email orders cancelled after creative testing subject to \$150 cancellation fee per order.*