

## Charitable Ethnic & Religious Donors

Postal Universe	14,165,005	\$85/M
Monthly Hotline	288,569	+\$10/M

Charitable Ethnic & Religious Donors from AWI delivers individuals who have donated to various religious charities allowing you to target your perfect audience with AWI's many selects!

All donations have been made during the past 12 months and we have many more ethnicities and religions available! New names are added monthly and NCOA is applied quarterly!

### Ethnicity

- African American 497,207
- Chinese 166,746
- Hispanic 687,620
- Irish 1,039,832
- Japanese 76,916
- Korean 46,360

### Religion

- Catholic 3,243,990
- Islamic 123,189
- Jewish 624,581
- Protestant 7,749,320

Be first in the mailbox with AWI! Counts updated monthly and published quarterly. Please inquire about usage.

Are you looking for a multi-channel solutions partner? AWI is your one-stop shop to be first in the mailbox and the Inbox! AWI literally delivers your emails! AWI email services price includes HTML setup, transmission, testing, and reporting.

Visit us at [andrewswharton.com](http://andrewswharton.com) for all your marketing needs!

To place an order or for more information please email us at [becertain@andrewswharton.com](mailto:becertain@andrewswharton.com).

#### LAST UPDATED

4/1/2021  
Counts updated monthly, published quarterly.

#### SELECTS

Monthly Hotline	\$10/M
Religion/Religious	\$5/M
Geo/Geographical	\$5/M
Age	\$5/M
Income	\$5/M
Gender/Sex	\$5/M
Marital Status	\$5/M
Mail Order Buyers	\$5/M
Magazine Subs	\$5/M
Book Buyer	\$5/M
Credit Card Holder	\$5/M

#### ADDRESSING

EMAIL/FTP \$50/F

#### MINIMUM ORDER QUANTITY

Postal Universe 12,000

#### NET NAME AVAILABLE

85% on orders ≥ 50000 \$10/M Run Charge

#### REUSE AVAILABLE

Minimum Reuse Order 6,000

#### TRACKING CODE ID

NextMark ID 531075  
SRDS ID 461728-0

SFDU/MFDU	\$5/M
Homeowner	\$5/M
Length of Residence	\$5/M
Presence of Child	\$5/M
Age of Child Present	\$5/M
Presence of Credit Card	\$5/M
Political Party	\$15/M
Phone Number	\$25/M
Email	\$25/M

*Prepayment required for first time and email clients. Each rental provides only one-time use. Sample mailing, telemarketing script, and/or emailing creative required.*

*Orders cancelled after original mail date require payment in full; prior to original mail date subject to \$150 cancellation fee per order, \$10/M running charge, format charges, and shipping costs.*

*Email orders cancelled after creative testing subject to \$150 cancellation fee per order.*