

# Business Travelers At Home

Postal Universe	831,139	\$95/M
Monthly Hotline	72,747	+\$10/M

AWI brings you the Business Travelers at Home file to deliver you the best of both worlds! This multi-sourced file uniquely combines business and consumer data into one very responsive universe!

Business Travelers at Home is a universe of influencers who have made recent purchases so make sure you're first in the mailbox for this purchasing audience!

Business Travelers at Home from AWI delivers over 800,000 business travelers at their residential address nationwide! These are CEO's, business owners, presidents, and senior management of small businesses who are on the move with both foreign and domestic travel!

AWI is your multi-channel solutions partner! AWI is your one-stop shop to be first in the mailbox and the Inbox! AWI literally delivers your emails! AWI email services price includes HTML setup, transmission, testing, and reporting. Counts are updated monthly and published quarterly. Please inquire about usage.

Visit us at [andrewswharton.com](http://andrewswharton.com) for all your marketing needs!

To place an order or for more information please email us at [becertain@andrewswharton.com](mailto:becertain@andrewswharton.com).

### LAST UPDATED

4/1/2021  
Counts updated monthly, published quarterly.

### SELECTS

Geo/Geographical	\$5/M
Gender/Sex	\$8/M
Age	\$8/M
Income	\$10/M
Run Charge	\$10/M

### ADDRESSING

EMAIL/FTP \$50/F

### MINIMUM ORDER QUANTITY

Postal Universe 12,000

### NET NAME AVAILABLE

85% on orders ≥ 50000 \$10/M Run Charge

### ADDITIONAL INFORMATION

Source Multi Sourced & Compiled Lists

### TRACKING CODE ID

NextMark ID 500084

SRDS ID 906484-0

*Prepayment required for first time and email clients. Each rental provides only one-time use. Sample mailing, telemarketing script, and/or emailing creative required. Orders cancelled after original mail date require payment in full; prior to original mail date subject to \$150 cancellation fee per order, \$10/M running charge, format charges, and shipping costs. Email orders cancelled after creative testing subject to \$150 cancellation fee per order.*