

Brides To Be

Postal Universe	509,399	\$95/M
Monthly Hotline	33,206	+\$10/M
Email Universe	311,268	\$175/M

Email Price Includes HTML Setup, Transmission, Testing, & Reporting

Brides To Be from AWI allows you to reach newly engaged women as they begin this exciting new chapter and, best of all, you can select by wedding month! Sourced from direct responses to space ads in national wedding publications, bridal registries, and major invitation companies, this is the perfect database for US brides to be!

Brides to Be Email from AWI is bursting with 100% opt-in newly engaged women who have signed up to receive information on offers of interest for all things wedding and honeymoon planning via email! Email price includes HTML setup, transmission, testing, and reporting.

AWI brings you Brides to Be to reach newly engaged women who have specifically requested to receive offers that will help them to plan for their special day. These Brides to Be are the perfect prospects for a myriad offers including wedding planners, gowns, tuxedos, music, entertainment, party favors, flowers, bridal expos, hotels, stationery, credit cards, bridal registries, hair and make-up, honeymoon travel, and more!

Are you looking for a multi-channel solutions partner! AWI *is* your one-stop shop to be first in the mailbox and the Inbox! AWI literally delivers your emails! AWI email services price includes HTML setup, transmission, testing, and reporting. Counts are updated monthly and published quarterly. Please inquire about usage.

Visit us at andrewswharton.com for all your marketing needs!

To place an order or for more information please email us at becertain@andrewswharton.com.

LAST UPDATED

4/1/2021

Counts updated monthly, published quarterly.

SELECTS

Monthly Hotline	\$10/M
Geo/Geographical	\$5/M
Age	\$10/M
Household Income	\$10/M
Wedding Month/Year	\$10/M
A/B Split	\$350/F
Opt-out Suppression	\$350/F

ADDRESSING

EMAIL/FTP	\$50/F
HTML Setup, Transmission, Testing, Reporting	N/C

MINIMUM ORDER QUANTITY

Postal Universe	10,000
Email Universe	25,000

NET NAME AVAILABLE

85% on orders ≥ 50000	\$10/M Run Charge
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REUSE AVAILABLE

Minimum Reuse Order	5,000
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TRACKING CODE ID

NextMark ID	258461
SRDS ID	996238-0

Prepayment required for first time and email clients. Each rental provides only one-time use. Sample mailing, telemarketing script, and/or emailing creative required. Orders cancelled after original mail date require payment in full; prior to original mail date subject to \$150 cancellation fee per order, \$10/M running charge, format charges, and shipping costs. Email orders cancelled after creative testing subject to \$150 cancellation fee per order.