

Asian American Households Email

Email Universe

1,192,516

\$155/M

Email Price Includes HTML Setup, Transmission, Testing, & Reporting

Asian American Households Email from AWI is an excellent segment that advertisers love to reach. Sourced from online registration, survey responses, and other proprietary channels, these frequent purchasers have opted-in to receive offers from third parties! Email price includes HTML setup, transmission, testing, and reporting. Counts updated monthly, published quarterly.

AWI brings you the primary and most frequent purchasers in the household. These family shoppers have placed both direct mail and online orders. These households have registered on websites that involve their top priority – their family! They want offers of clothing, parenting publications, children’s furniture, groceries, insurance, financial services, and much more.

AWI is your multi-channel solutions partner! AWI is your one-stop shop to be first in the mailbox and the Inbox! AWI literally delivers your emails! AWI email services price includes HTML setup, transmission, testing, and reporting. Counts are updated monthly and published quarterly. Please inquire about usage.

Visit us at andrewswharton.com for all your marketing needs!

To place an order or for more information please email us at becertain@andrewswharton.com.

LAST UPDATED

4/1/2021

Counts updated monthly, published quarterly.

SELECTS

Geo/Geographical	\$5/M
Age	\$10/M
Income	\$10/M
Homeowner	\$10/M
Presence of Child	\$10/M
A/B Split	\$350/F
Opt-out Suppression	\$350/F

ADDRESSING

HTML Setup, Transmission, Testing, Reporting N/C

MINIMUM ORDER QUANTITY

Email Universe 25,000

ADDITIONAL INFORMATION

% Female	57%
% Male	36%
Average Income	\$54000

TRACKING CODE ID

NextMark ID	280676
SRDS ID	920994-0

Prepayment required for first time and email clients. Each rental provides only one-time use. Sample mailing, telemarketing script, and/or emailing creative required. Orders cancelled after original mail date require payment in full; prior to original mail date subject to \$150 cancellation fee per order, \$10/M running charge, format charges, and shipping costs. Email orders cancelled after creative testing subject to \$150 cancellation fee per order.