

# Apartment Seekers On The Move

Postal Universe	1,107,386	\$85/M
Monthly Hotline	92,954	+\$10/M
Email Universe	345,896	\$155/M

*Email Price Includes HTML Setup, Transmission, Testing, & Reporting*

Apartment Seekers On the Move from AWI is the ultimate source for marketers who are looking to reach a pre-mover apartment segment. This file identifies individuals who are looking for a new apartment that will meet their lifestyle and family needs.

AWI brings you Apartment Seekers On the Move bursting with individuals and families are looking to move as a result of retirement, becoming an “empty nester”, relocation, or other lifestyle situations!

AWI is your multi-channel solutions partner! AWI is your one-stop shop to be first in the mailbox and the Inbox! AWI literally delivers your emails! AWI email services price includes HTML setup, transmission, testing, and reporting. Counts are updated monthly and published quarterly. Please inquire about usage.

Visit us at [andrewswharton.com](http://andrewswharton.com) for all your marketing needs!

To place an order or for more information please email us at [becertain@andrewswharton.com](mailto:becertain@andrewswharton.com).

### LAST UPDATED

4/1/2021  
*Counts updated monthly, published quarterly.*

### SELECTS

Monthly Hotline	\$10/M
Gender/Sex	\$5/M
Geo/Geographical	\$5/M
Age	\$10/M
Income	\$10/M
Credit Score	\$25/M
Phone Number	\$55/M
A/B Split	\$350/F
Opt-out Suppression	\$350/F

### ADDRESSING

EMAIL/FTP	\$50/F
HTML Setup, Transmission, Testing, Reporting	N/C

### MINIMUM ORDER QUANTITY

Postal Universe	12,000
Email Universe	25,000

### NET NAME AVAILABLE

85% on orders ≥ 50000      \$10/M Run Charge

### REUSE AVAILABLE

Minimum Reuse Order      6,000

### TRACKING CODE ID

NextMark ID	325990
SRDS ID	940787-0

*Prepayment required for first time and email clients. Each rental provides only one-time use. Sample mailing, telemarketing script, and/or emailing creative required. Orders cancelled after original mail date require payment in full; prior to original mail date subject to \$150 cancellation fee per order, \$10/M running charge, format charges, and shipping costs. Email orders cancelled after creative testing subject to \$150 cancellation fee per order.*